

## Bikeshare by RIDE Solutions Celebrates 1 Year Anniversary

RIDE Solutions and the Roanoke Valley-Alleghany Regional commission are proud to announce Bikeshare by RIDE Solutions has celebrated it's 1-year anniversary. This anniversary and the successes of the first year would not have been possible without the help of all our program sponsors, local government officials, and organizations who have created an environment that has allowed bike share and biking in general to not only survive but to thrive throughout the community.



## Bikeshare by RIDE Solutions – First Year Facts

### *Trips*

- 17 stations and 84 bikes in the City of Roanoke and Town of Vinton – Almost doubled our size in our first year!
- 7,174 trips across 2,552 members – Over twice our goal of 1,000 members in the first year.

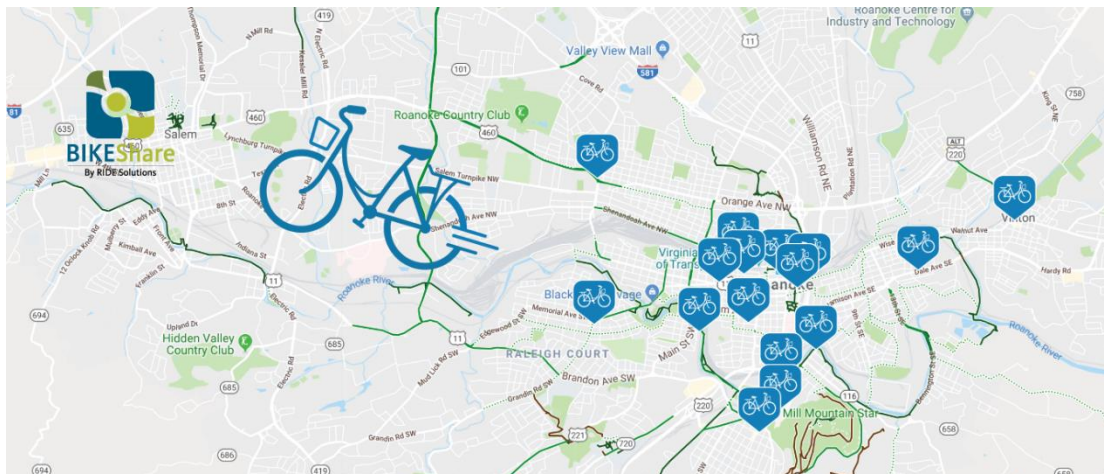
### *Members*

- 54% are from the Roanoke Valley – Bike share provides transportation for our citizens while still supporting tourism and economic development.
- 53% of our users are Millennials; **15% are over the age of 50** – Bike share is very rider friendly and is being used by people of all ages.

### *How are we riding?*

- 62% of users are riding 45 minutes or less – These riders are likely using the trip for transportation and are more likely to be one way.
- 38% of trips are an hour or longer – These are folks likely taking a recreational trip to enjoy a leisurely ride on the greenway.

While we celebrate the success of our current system, we continue to look ahead to new areas to expand our system. We are currently working with the City of Salem on a goal of adding up to 4 stations by the end of 2018.



If you are not a member of Bikeshare by RIDE Solutions yet, sign up today at, [www.zagster.com/RIDESolutions](http://www.zagster.com/RIDESolutions) and take advantage of our discounted hourly rate in June!

Visit [www.ridesolutions.org](http://www.ridesolutions.org) for more information on bike share and for tons of resources to help you explore your options, from Google Transit to safe bike route requests and free carpool matches.

