

BUSINESS PARTNERS NEEDED

Roanoke County's Explore Park is seeking proposals to develop outdoor recreation and related services at a prime site directly on the Blue Ridge Parkway

- Outdoor services
- Food & Beverage
- RV Camping
- Retail Services

ADVENTURE PARK

Roanoke County' Explore Park is expanding to become a regional outdoor adventure destination. Since adopting a new adventure plan in 2016, new attractions have already come to the park including tent & cabin camping, special events and an aerial adventure course (opening spring 2019).

Building on this success, we're looking for qualified vendors to develop and manage operations including but not limited to food, beverage, gas, outdoor programming, RV camping and retail services.

OPPORTUNITIES

With direct access to the 15.4 million visitors traveling the Blue Ridge Parkway each year, and convenient location close to metropolitan downtown Roanoke, Explore Park is seeking additional public-private partnerships to fulfill our mission of providing adventure and enrichment in the outdoors.

Existing assets that may be leveraged include a historic tavern with modern kitchen, historic grist mill, bike trails, river access, visitor center, and several flexible development pods.



RoanokeCountyVA.gov/bids • RFP #2019-058
(540) 283-8149 khoyf@roanokecountyva.gov



Learn about the park at ExplorePark.org

PARK LEGEND

- SERVICES**
- CS Country Store
- DS Dump Station
- GS Gas Station
- OP Operations / Maintenance
- PA Park Admin. / Taubman
- SR Showers / Restrooms
- TR Trailhead / Restrooms
- WC Welcome Center
- ADVENTURES**
- AC Alpine Coaster
- BH Boathouse
- BL Boat Launch
- BW Bouldering Wall
- CF Concession Facility
- CT Climbing Tower
- DL Day Lodge
- FA Fishing Access
- GL Gondola Loop
- OT Observation Tower
- SP Scenic Spot
- WB Wildlife Blind
- ZL Zip Line
- EVENT VENUES**
- EH Exhibition Hall
- ES Event Stage
- MU Mountain Union Church
- NA Natural Amphitheater
- PA Picnic Area
- PP Picnic Pavilion
- RL Riverside Lawn
- VG Village Green
- ED Educational Zone
- HOSPITALITY**
- BT Brugh Tavern
- CC Conference Center
- EQ Equestrian Camping
- L Lodge
- RV RV Camping
- TC Tent Camping
- YC Yurts / Cabins
- CIRCULATION**
- Roads
- Service Roads
- Local Roads
- Future Park Roads
- Railroad
- Core Loop (Hike Only)
- Greenway (Hike/Bike)
- Primary (Hike/Bike)
- Secondary (Hike/Bike)
- Secondary (Hike/Horse)
- Secondary (Bike Only)
- Secondary (Hike Only)
- Tertiary (Hike Only)
- NPS Trail System
- Trail Junction
- Parking Area
- Gateway
- Future Gateway
- Old Growth Tree
- Old Structure
- Old Foundation
- Rock Outcropping
- Rock Cairn
- Water Body
- Rivers
- Park Buildings
- Private Buildings
- Explore Park
- Resource Authority
- Protected Lands
- National Park Service
- County Line

ADVENTURE PLAN

20-YEAR DEVELOPMENT VISION ROANOKE COUNTY'S EXPLORE PARK

