

News Release

FOR IMMEDIATE RELEASE

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Virginia Western to provide Leadership Bootcamps in downtown Roanoke

Monthly workshop to impart essential soft skills to advanced manufacturing, IT, healthcare industries

ROANOKE — Virginia Western Community College will offer a comprehensive one-day Leadership Bootcamp monthly beginning in late spring at the RAMP business accelerator in downtown Roanoke. The eight-hour workshop will be held on the first Friday of each month, except for July, and will help individuals build important leadership skills such as teamwork, communication and soft-skills.

“Business leaders around the Roanoke Region have indicated they want more opportunities for future leaders to build these type of skills, and this workshop will deliver,” said Milan Hayward, Vice President of Workforce Solutions at Virginia Western. “In our new classroom in the RAMP facility, individuals will gain essential soft skills they need to advance in an existing business or grow their own businesses as entrepreneurs.”

WHAT: Leadership Bootcamp
WHEN: 9 a.m.-5 p.m. on the first Friday of each month, except July, beginning late spring 2017.
WHERE: RAMP business accelerator, Gill Memorial Building, [709 S. Jefferson St., Roanoke, VA](#)
SIGN UP: <http://www.viriniawestern.edu/ramp/index.php>
CONTACT: Samantha Steidle, Innovation Officer, at 540-857-6076 or ssteidle@viriniawestern.edu.
COST: \$285 + \$99 in materials/books fees for assessments; class size limited to 20 students; Registration required by the first of each month

As part of the workshop, participants will complete a team work cycle assessment to better understand the four phases and eight roles of a project cycle they prefer to work within. They will also complete a DISC assessment to discover and understand their behavioral style and how to become more effective in communicating and working with others.

Other topics available upon request include time management, emotional intelligence, the ability to build trust and generational divides.

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ABOUT VIRGINIA WESTERN COMMUNITY COLLEGE

With more than 12,000 students on the college's main campus in Southwest Roanoke City, to our satellite locations at the Greenfield Education & Training Center in Daleville and the Franklin Center in Rocky Mount, Virginia Western Community College is committed to providing affordable, accessible, and quality educational opportunities and workforce training to meet individual, community, and global needs. To learn more, visit www.virginiawestern.edu.