



For Immediate Release
Contact: Bradley Boettcher
e. Brad.Boettcher@flyroa.com
p. 540-362-1999 ext. 266
Amanda Snapp DeHaven
e. amandad@flyroa.com
p. 540-362-1999 ext. 265

Passenger Traffic Continues to Grow at ROA in January

January traffic was up 7.2% year over year at the Roanoke-Blacksburg Regional Airport as 2018 starts off with strong traffic growth

Roanoke VA., February 21, 2018 – The Roanoke-Blacksburg Regional Airport has started 2018 off with strong growth as January traffic was up 7.2% on a year over year basis. Compared to January 2016 passenger traffic is up 13.0%. In January of 2018 44,346 passengers flew via ROA compared to 41,364 in January of 2017 for an increase of 2,982 passengers.

For the full year of 2017 616,365 passengers flew via ROA compared to 608,288 in 2016 and 598,606 in 2015. 2017 was the busiest year at ROA since 2013 when 619,284 passengers flew ROA.

Strong community support, additional capacity, and improved airline operational reliability have all played roles in the continuation of sustained passenger growth, which began in September of 2016. January 2018 saw 7.2% growth over January 2017.

“We are pleased to see this positive trend continue into 2018, especially given our strong traffic numbers in 2016 and 2017,” stated Timothy T. Bradshaw, A.A.E., executive director of the Roanoke Regional Airport Commission. “Passenger demand is a critical factor when speaking with airlines regarding improving and increasing air service to our region. Our carriers have added capacity at ROA and our customers have utilized it. We appreciate the support of our community choosing to fly ROA.”

The Commission continually works with the airlines to improve reliability, reduce air fare and upgrade equipment serving the region. This has played a significant role in the increase of passengers using the airport. In addition, the commission has invested resources to promote the services available at ROA and sincerely thanks our customers for choosing to fly ROA.

ABOUT THE ROANOKE-BLACKSBURG REGIONAL AIRPORT

The Roanoke-Blacksburg Regional Airport is the primary airport for Virginia’s Blue Ridge. ROA serves over 600,000 passengers per year via 4 airlines (American Airlines, Delta Airlines, United Airlines, and Allegiant Air) with nonstop service to 6 (Atlanta, Charlotte, Chicago, New York LaGuardia, Philadelphia, and Washington Dulles) hub cities as well as weekly flights to Orlando Sanford International Airport and St. Pete-Clearwater International Airport. To learn more, please visit www.flyroa.com.

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