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# News Release

## Wine Gourmet partners with chocolatepaper, by adding a chocolatepaper express boutique

**Wine Gourmet now offers chocolates, greeting cards and chocolatepaper signature items.**

FOR IMMEDIATE RELEASE: Creating the perfect pairing! chocolatepaper, Roanoke's uncommon chocolate, greeting card and gift store is excited to announce a new partnership with Wine Gourmet, located in Promenade Park Shopping Center, at Electric Road and Colonial Avenue.

chocolatepaper owners - Mark Burkett and Stan McCulloch of Richmond and Matt Burkett and Melissa Palmer of Roanoke – are pleased to enhance chocolatepaper's presence in Southwest County with a chocolatepaper express boutique inside the newly renovated Wine Gourmet, offering dozens of truffles and chocolates, hundreds of greeting cards and chocolatepaper signature items.

Wine Gourmet owners, Brian Powell and Matthew Thomas, are excited to yet again be expanding their offerings for their customers. Approaching 16 years in the Valley, Wine Gourmet strives to offer extensive selections and superior service to its customers. Brian Powell states, "Partnering with chocolatepaper will allow us to expand our selections to now include an impressive array of chocolates and greeting cards backed by chocolatepaper's expertise in both of these areas."

Both these small, family-owned businesses are thrilled with the potential. "Having just celebrated our tenth anniversary, chocolatepaper is proud to be part of this Valley," says Melissa Palmer. "Our flagship store is a true destination on the Roanoke City Market for locals and tourists. This partnership with Wine Gourmet represents the ultimate pairing for wine and chocolate lovers. We look forward to many tasting and pairing events, at Wine Gourmet and at chocolatepaper."

To showcase the new chocolatepaper express, Wine Gourmet will host an open house on March 22<sup>nd</sup> from 5pm to 8pm.

chocolatepaper | Roanoke City Market | 308-3 Market Street | Roanoke, VA 24011

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