

Want To Become A Certified Aging-in-Place Specialist (CAPS)?

Related Classes Offered

**Oct 19, 20, 21
2016**

8:00 am—5:00 pm

Conference Room of the
**Roanoke Regional Home
Builders Association**

1626 Apperson Drive,
Salem, 24153

Cost* per student per class:

\$230 for RRHBA members
\$280 for non-members

*A minimum deposit of \$50 is
required at the time of initial
registration.

A \$50 Non-refundable
Cancellation fee will apply;
Fee includes course materials
and lunch

A minimum of four students is
needed for a class to be held &
refunds will be made if
minimum not met

To Register:

Contact Shelly Young

Phone: 540/389-7135

E-mail: syoung@rrhba.com

Get the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: Home Modifications for the aging-in-place market. Locally earn the National Association of Home Builders' (NAHB) Certified Aging-in-Place Specialist (CAPS) designation and become an expert for our market OR Simply take a course or two for the knowledge.

Required Courses to Earn the CAPS Designation:

- **Wednesday, October 19: Business Management for Building Professionals*:**
Get a solid foundation in the practices so valuable to the management of smaller businesses: Planning, Organizing, Staffing/Directing, and Controlling.
- **Thursday, October 20: Marketing and Communication Strategies for Aging and Accessibility (CAPS I):**
This course will teach you the best practices in communicating and interacting with this evolving population.
- **Friday, October 21: Design/Build Solutions for Aging & Accessibility (CAPS II):** Learn how to provide the best services to the growing number of Baby Boomers who wish to remodel their home to fit their new lifestyles and abilities.

* Designation holders exempt from this requirement are CGR, GMR, CGA, CGB, GMB, CGP, Master CGP, CR, CKD, CBD, CMKBD, AIA, Professional ASID, GRI and CCIM. Individuals who have earned an MBA from an accredited university within 10 years of submitting a CAPS graduation application also are exempt, but encouraged to take the course because it focuses on business principles relevant to residential construction.

