

# Want To Become A Certified Aging-in-Place Specialist (CAPS)?

## Related Classes Offered

**Oct 19, 20, 21**

**2016**

**8:00 am–5:00 pm**

Conference Room of the  
**Roanoke Regional Home  
Builders Association**

1626 Apperson Drive,  
Salem, 24153

### **Cost\* per student per class:**

\$230 for RRHBA members  
\$280 for non-members

\*A minimum deposit of \$50 is  
required at the time of initial  
registration.

A \$50 Non-refundable  
Cancellation fee will apply;  
Fee includes course materials  
and lunch

A minimum of four students is  
needed for a class to be held &  
refunds will be made if  
minimum not met

### **To Register:**

**Contact Shelly Young**

**Phone: 540/389-7135**

**E-mail: syoung@rrhba.com**

Get the technical, business management and customer  
service skills essential to competing in the fastest growing  
segment of the residential remodeling industry:

Home Modifications for the aging-in-place market.

Locally earn the National Association of Home  
Builders' (NAHB) Certified Aging-in-Place Specialist (CAPS)  
designation and become an expert for our market OR

Simply take a course or two for the knowledge.

## **Required Courses to Earn the CAPS Designation:**

- **Wednesday, October 19:  
Business Management for  
Building Professionals\*:**  
Get a solid foundation in the practices  
so valuable to the management of  
smaller businesses: Planning,  
Organizing, Staffing/Directing, and  
Controlling.
  - **Thursday, October 20:  
Marketing and Communication  
Strategies for Aging and  
Accessibility (CAPS I):**  
This course will teach you the best  
practices in communicating and  
interacting with this evolving  
population.
  - **Friday, October 21:  
Design/Build Solutions for  
Aging & Accessibility  
(CAPS II):** Learn how to provide  
the best services to the growing  
number of Baby Boomers who  
wish to remodel their home to fit  
their new lifestyles and abilities.
- \* Designation holders exempt from this  
requirement are CGR, GMR, CGA,  
CGB, GMB, CGP, Master CGP, CR,  
CKD, CBD, CMKBD, AIA, Professional  
ASID, GRI and CCIM. Individuals  
who have earned an MBA from an accred-  
ited university within 10 years of submit-  
ting a CAPS graduation application also  
are exempt, but encouraged to take the  
course because it  
focuses on busi-  
ness principles  
relevant to resi-  
dential construc-  
tion.

