



For Immediate Release
Contact: Bradley Boettcher
e. Brad.Boettcher@flyroa.com
p. 540-362-1999 ext. 266
Amanda Snapp DeHaven
e. amandad@flyroa.com
p. 540-362-1999 ext. 265

Passenger Growth Continues at ROA in 2017

Year to date traffic up 2.75% as 55,526 passengers utilized the Roanoke-Blacksburg Regional Airport in June.

Roanoke VA., July 24, 2017 – In June the Roanoke-Blacksburg Regional Airport posted a year over year increase in passengers utilizing the facility of 2.83%. Year to date traffic at the airport has increased 2.75% compared to 2016.

Tremendous community support, a slight increase in capacity, and better airline operational reliability all played roles in the continuation of passenger growth. June 2017 reflects a 2.83% growth over June 2016. June 2017 was the ninth month in the last ten that the airport has seen growth in traffic on a year over year basis. The airport is currently on track to have its busiest year since 2012.

“We are pleased to see this positive trend continue into 2017,” stated Timothy T. Bradshaw, A.A.E., executive director of the Roanoke Regional Airport Commission. “The demand of passengers utilizing the airport is a critical factor when speaking with airlines regarding increasing air service to our market. We appreciate our passengers choosing to fly ROA.”

The Commission continually works with the airlines to improve reliability, fares and equipment serving this region. This has played a significant role in the increase of passengers using this facility. In addition, the commission has invested resources to promote the services available at ROA and thanks our customers for choosing to fly ROA.

ABOUT THE ROANOKE-BLACKSBURG REGIONAL AIRPORT

The Roanoke-Blacksburg Regional Airport is the primary airport for Virginia’s Blue Ridge. ROA moves over 600,000 passengers per year via 4 airlines (American Airlines, Delta Airlines, United Airlines, and Allegiant Air) with nonstop service to 6 (Atlanta, Charlotte, Chicago, New York LaGuardia, Philadelphia, and Washington Dulles) hub cities as well as weekly flights to Orlando Sanford International Airport and St. Pete-Clearwater International Airport. To learn more, please visit www.flyroa.com.

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