



Boost Your Savings and Your Bottom Line



TAKE CHARGE™

Appalachian Power now offers three new energy efficiency programs catered to our business customers in Virginia. These energy efficiency programs are designed to save your business money and make your business more efficient year after year.



Commercial & Industrial Lighting Program

This program is designed to provide financial incentives to help offset a portion of the total project costs. Incentives are calculated based on \$.05/kWh saved annually and require pre-approval by our TakeCharge program staff prior to installation. Energy-efficient lighting projects including LEDs, T5 lamps, high-performance T8 and control measures are all eligible for incentives.



Commercial & Industrial Standard Program

This program helps non-residential customers implement non-lighting energy efficiency projects through financial incentives that are calculated based on \$.08/kWh annual savings. This program requires pre-approval by program staff prior to installation. Qualifying energy efficiency projects include measures such as variable frequency/speed drive applications, packaged terminal heat pumps, commercial refrigeration measures and VFD air compressors.



Small Business Direct Install Program

The Small Business Direct Install (SBDI) Program assists small businesses with no-cost energy-saving upgrades, such as LED bulbs, energy-efficient showerheads, faucet aerators, pre-rinse spray valves and more. Additionally, the program offers generous rebates and expert guidance throughout the upgrade process.

Contact us with any questions regarding the Appalachian Power Virginia C&I Programs at **888-261-4567** or **TakeCharge-business@clearesult.com**.

See the wide variety of energy efficiency programs offered to you by Appalachian Power at **TakeChargeVA.com**.

Eligibility: Customers served under the Public Authority or Commonwealth of Virginia tariffs are not eligible. Customers with a peak demand above 200kW are not eligible for the SBDI Program.