



# The Only Automated Sailing Plan App for Small Vessels!

On the water, boaters can run into trouble when they least expect it. In fact, one-third of all water-related deaths occur while boating.

The Sailing Plan™ Small Vessel Safety App has been developed as a fast and easy-to-use tool, designed to save lives through timely alerts. As a sponsor organization, you can be part of a new and innovative way to make waters safer.

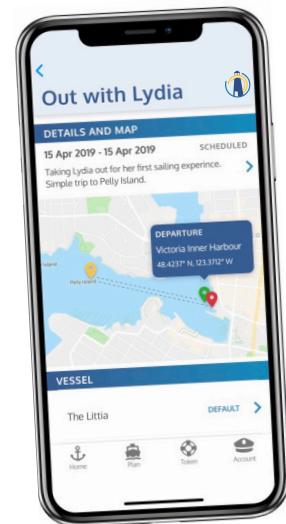
The unique automated escalation system developed by Limnology Research Consulting Solutions is activated at the expected time of arrival, and immediately forwards all the sailing plan details to the appropriate trusted contacts.

Boaters will never be overlooked again! Emergency responders can be notified, with full details, in seconds.

Boat captains and their passengers are safer when they use the Sailing Plan™ app. They manage their outings and emergency contacts are informed automatically. Overdue plans escalate from the server, not from the app. The right people are notified – at the right time – every time – whether they're in a network or not.

**Saving Lives. Saving Time. Saving Money.**

The Sailing Plan™ layers rich and detailed information on to any voyage and escalates automatically on behalf of the captain – regardless if they are connected to a network, or not.



Easy to use. Profiles are created in minutes and sailing plans in seconds.



**The Sailing Plan™ app offers unique promotional opportunities designed to position sponsors like you in this exciting and valuable market by:**

- connecting your brand with an advanced, yet simple, tool created to save lives.
- giving you access to:
  - a well-defined and economically desirable niche market.
  - a broad boating demographic across your regional focus.
  - an audience with above-average household income.
  - an audience with very broad boating needs.
- giving you access to app, email and campaign sponsorship opportunities.
- giving you logo placement on homepages and daily email.

**Join us in becoming a founding sponsor of The Sailing Plan™ App for Small Vessel Safety so we can work together to make Canadian waters safer! Learn more by going to our website, [SailingPlan.com](http://SailingPlan.com).**

Proceeds from escalations go to local non-profits promoting water safety.