



# SPONSORSHIP PACKAGES

THE UPPER ROOM'S 22<sup>ND</sup> ANNUAL ROCKIN' TO THE 80'S AUCTION  
Friday, November 3, 2023, Tupelo Music Hall, Derry, NH

| SPONSORSHIP PACKAGES              |              | Donation Amount | Print Exposure<br>Logo on program, press release and event slideshow | Online Promotion<br>Social media, emails and on website | Event Signage<br>Hang your banner | Favor Bags<br>Option to add items to 250 bags | Event Tickets<br>Valued at \$100 each |
|-----------------------------------|--------------|-----------------|--|---|-----------------------------------|---|---------------------------------------|
| “YOU'RE MY ANGEL” DONOR           |              | \$10,000        | dedicated section on program   | dedicated section                                       | poster on easel in lobby          | option to add items                           | 6 tickets in front                    |
| PRESENTING VENUE SPONSOR          | <b>SOLD!</b> | \$7,500         | preeminent position  | preeminent position                                     | preeminent position on stage      | logo on and option to add items               | event at your location                |
| “TOP GUN” SPONSOR                 |              | \$3,000         | preeminent position  | preeminent position                                     | preeminent position on stage      | logo on and option to add items               | 6 tickets in front                    |
| “BLOCKBUSTER” SPONSOR             |              | \$2,500         | top position   | top position  | top position on stage             | logo on and option to add items               | 6 tickets in front                    |
| “PAC MAN” FAVOR BAG SPONSOR       |              | \$1,750         | yes  | yes   | on stage                          | logo on and option to add items               | 4 tickets                             |
| “PURPLE RAIN” DRINK SPONSOR       |              | \$1,500         | yes & on menu  | yes   | sign at bar                       | option to add items                           | 2 tickets                             |
| “WORD UP” PRINT SPONSOR           | <b>SOLD!</b> | \$1,500         | yes  | yes   | on stage                          | option to add items                           | 2 tickets                             |
| “SWEET DREAMS” DESSERT SPONSOR    |              | \$1,200         | yes & on menu  | yes   | sign at dessert location          | option to add items                           | 2 tickets                             |
| “MOTORIN” TRANSPORTATION SPONSOR  |              | \$1,000         | yes  | yes   | on stage                          | option to add items                           | 2 tickets                             |
| “YOU SPIN ME” MUSIC SPONSOR       |              | \$750           | yes  | yes   | on stage                          | option to add items                           | 2 tickets                             |
| “START ME UP” TECHNOLOGY SPONSOR  |              | \$750           | yes  | yes   | sign at check in/out table        | option to add items                           | 2 tickets                             |
| “FLASH DANCE” PHOTO BOOTH SPONSOR |              | \$500           | yes  | yes   | sign at booth                     | option to add items                           | 1 ticket                              |
| “ROADY” EVENT SPONSOR             |              | \$500           | yes  | yes   | on stage                          | option to add items                           | 1 ticket                              |

## FUND A FAMILY - \$250

Your donation provides education, counseling, support, connections, and needed resources to families in our community.