



Downtown Benicia Alliance
Board of Directors Nomination Application
Applications due by Friday, November 29, 2019
DBA - PO BOX 2345, Benicia, CA 94510

Please complete this application form and mail it to the DBA or you may hand deliver to a current Board Member, noted below.

Business Name: Treasury Commons (Murchio LLC) and **Business Address:** 110 East D Street, Suite L
North Construction Service, Inc.

Please Circle: 1st Floor 2nd Floor

Business Owner/Designee Name: Susan North

E-mail Address: MurchioLLC@comcast.net **Phone Number:** 707-249-0152

Please answer the following three (3) questions. Feel free to use additional pages, if necessary.

- 1. Please describe why you would like to serve as a Director for the DBA, and how you can contribute to the DBA's task of administering the Business Improvement District:**

As an existing member of the Board of Directors, I'm familiar with the current issues at hand. In addition, my experience as a 2nd floor business owner as well as, with my husband, owner of a commercial property housing over 20 businesses on First Street downtown, I bring a unique perspective that benefits the DBA.

- 2. Please describe any experience you have had serving on a Board of Directors in any type of organization or other type of experience working on committees.**

Downtown Benicia Alliance December 2017 to December 2019.
General management experience within our own businesses for 25 years.

There are five (5) Two-Year Terms & two (2) unexpired one-year Terms for 2020 Board of Directors

3. What is your vision for First Street and how do you think the DBA can help achieve that goal:

I would like to see the merchants of First Street become better informed about what is happening in our downtown area. I believe that the DBA has a unique opportunity to help engage local businesses in a collaborative manner by helping to keep them informed, by providing them opportunities to learn and to serve as advisors to the City, when opportunities present themselves.

While the main initial goal of the DBA is the tree lights on First Street, we have also been included in discussions surrounding different City initiatives affording business owners an opportunity to advise and learn about current activities. Informed and engaged business owners are able to make better decisions to help their businesses succeed.



Business Owner/General Manager Signature

December 4, 2019

Date

Business Owner Designee Signature

Date

** (If Business Owner designates an employee to serve, both the business owner and designee must sign application).*

**DBA BOARD OF DIRECTORS
(TWO YEAR TERMS)**

The DBA Meets Quarterly on the Second Tuesday of the Month at 9 a.m. @ Lucca's

January 14, 2020 / April 14, 2020 / July 14, 2020 / October 13, 2020
Annual Meeting and Board of Director Elections: December 8, 2020

Returning Board Members for 2020: Robert Nelson, Carl Lucca (Terms Expires Dec. 31, 2020)

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