

## **President's Message - Landon Tymochko, MBA, CFP®**

Hello everyone! As I write this I am closely monitoring, as I'm sure most of you are, the extreme volatility that we are experiencing in the financial markets. All I can say is. . . Wow! This is not the way I expected this year to start out.

Let me make a bit of a confession. . . this is my first major crisis as a professional financial planner. While I experienced both the Dot Com bust and the Great Recession as an individual investor, this is my first rodeo (at least this severe) sitting on the other side of the table. It is a heavy responsibility that we have helping our clients in times like these.

For our members who are financial planners, well, this is when we earn our keep. I'm sure many of you are feeling many of the same emotions as I am: significant concern for our clients, our businesses, our employees. . . our communities. Our job is to be their rock in the center of the storm. As the normalcy in our lives seems to be disappearing on a daily basis as a result of the Covid-19 crisis, we must fall back onto our training, . . . and our support systems. . . to get through the tough times like we are suddenly experiencing now.

For our members who are affiliated professionals. . . thank you for being there to support the planners in this turbulent time. They need it!

This is where our membership in the Financial Planning Association (FPA) becomes even more critical. Fortunately, we don't have to navigate these choppy waters alone. The FPA is our support system. Each of us at times will need someone to hold our hand, steady our nerves, and restore our confidence. And at times, we will do that for someone else. But we are ALL going through it together. Let's make sure we support each other so that we can together emerge stronger, as individuals, and as professionals.

If you are looking for resources to help your clients (or yourself) manage during this unnerving time, I'd encourage you to start by going to the FPA's Volatility Resource Center (<https://www.onefpa.org/Pages/Volatility.aspx>). There you will find a lot of materials to inform you about the current situation, and to help educate and inform your clients, and to assist them in making reasoned and rational, rather than emotional decisions.

Finally, I realize many of you are disappointed about the various events being cancelled, but we will do our best to keep you updated and informed as more information is provided. And we look forward to resuming our normal schedule once this crisis has resolved itself. I pray that you all stay safe and healthy.

Thanks,

Landon Tymochko  
2020 Chapter President