



A toast to Highland Park for the Holidays!

December 9, 2021 5:30-7:30pm The Summer Inn

Partnership Opportunities

It is easy to see why this experience is the most highly anticipated Chamber event of the year!

We invite your business to partner with us for this special celebration as we gather with local businesses, colleagues, and friends to bring in the holiday season with festive entertainment, awards, prizes, and delicious food & drink tastings.

We are eagerly looking forward to seeing you all again safely in person and bringing a summer vibe to the chill of the season at our venue this year – The Summer Inn. To spice things up we have some fun new elements added into the festive mix – think warm Havana nights – wink, wink!

Sponsorship of this experience brings value and exposure to your brand through exceptional pre-, during, and post-event marketing and visibility. Experiential marketing can be powerful – 74% say that engagements with brands that create memorable moments for guests make people more likely to buy their products, and positively view your brand. Be a part of this premier event, enjoy excellent visibility for your business, and position yourself as a key promoter of a stronger, more vibrant community. Let's celebrate together!

Sponsorship Level: _____ **Amount:** _____

Payment Information:

Company: _____ Contact Name: _____

Phone: _____ Email: _____

Payment (circle one): Check MC Visa Amex

Name on Card: _____

Credit Card Number: _____ CVV Code (3 digits on back): _____

Expiration Date: _____

Billing Address (w/ ZIP code): _____

(Required: Your Signature here) _____ **(Date)** _____

**Please email signed contract to Michael@chamberhp.com
For questions, contact the Chamber at (847) 432-0284.**

2021 Holiday Cheer! Celebration Sponsorship Packages

Sponsorships are multiple offer & non-exclusive unless otherwise noted:

Custom Sponsorship Opportunities	Price
<p>Presenting Sponsor <i>Enjoy great perks as your business benefits from premier recognition & visibility!</i></p> <ul style="list-style-type: none"> • Video Spotlight • Introduction & speaker time (2-3 minutes) for welcome comments • Opportunity to provide your branded promo item or include a unique gift in Package of Cheer! • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • Featured Member of the Month (2 mos. of choice) • 10 tickets to 2021 Holiday Cheer! Celebration 	\$2500
<p>Tasting Lounge Sponsor <i>Invite guests to relax in the branded lounge for our unique beverage tastings!</i></p> <ul style="list-style-type: none"> • Your logo on custom etched signage displayed in our tasting lounge • Display Table for your branded or event-themed item or included in Package of Cheer! • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • 6 tickets to 2021 Holiday Cheer! Celebration 	\$1500
<p>Community Toast Sponsor (Exclusive: 1 available) <i>Host the Toast! Lead off a group toast with introduction</i></p> <ul style="list-style-type: none"> • Your logo on commemorative glass included in Package of Cheer! Your logo etched on one side of the glass & the event logo on the other (<i>must provide vector artwork</i>) • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • 4 tickets to 2021 Holiday Cheer! Celebration 	\$1250
<p>Entertainment Sponsor <i>Bring on the fun!</i></p> <ul style="list-style-type: none"> • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • 3 tickets to 2021 Holiday Cheer! Celebration 	\$850
<p>Package of Cheer! Sponsor (Exclusive: 1 available) <i>Delight attendees & align your brand with special Package of Cheer! filled with event-themed swag!</i></p> <ul style="list-style-type: none"> • Package of Cheer! branded with your logo given to the first 55 ticketed attendees • Include your branded or event-themed item (<i>must be approved by Chamber</i>) • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • 3 tickets to 2021 Holiday Cheer! Celebration 	\$650
<p>Cheer! Raffle Prize Sponsor <i>Align your business brand with the raffle at the Cheers Celebration – Great visibility!</i></p> <ul style="list-style-type: none"> • Announce the prize winners livestreamed on our social platforms • Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage • 2 tickets to 2021 Holiday Cheer! Celebration 	\$450
<p>Partner Sponsor <i>Have fun – Join us and align your business brand with this festive Celebration!</i></p> <ul style="list-style-type: none"> • Recognition in E-vite, ChamberHP.com, ChamberWeekly, screen signage • 2 tickets to 2021 Holiday Cheer! Celebration 	\$300
<p>Swag Sponsor</p> <ul style="list-style-type: none"> • Provide a savory, sweet or event-themed item in Package of Cheer! to the first 55 ticketed attendees (<i>must be approved by Chamber</i>) • Recognition in ChamberHP.com, screen signage 	In-kind
<p>Prize Donor</p> <ul style="list-style-type: none"> • Recognition on livestream on our social platforms, ChamberHP.com, screen signage 	Prize value should be \$50 or more

Customized or combined sponsorship options available. Please contact the Chamber today.