

# California Comprehensive Cancer Program (CCCP)

## 2023-2024 Evaluation Report

### Findings at a Glance

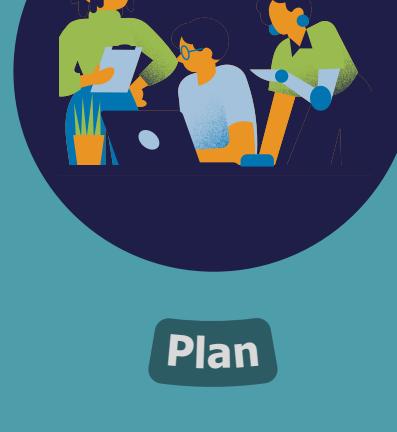
Each year, California's Comprehensive Cancer Control Program (CCCP) and the California Dialogue on Cancer (CDOC) conducts a comprehensive evaluation to monitor progress and assess outcome measures of CCCP. This evaluation is coordinated by the CDOC Evaluation Team (CET) in accordance with the Centers for Disease Control and Prevention (CDC) Comprehensive Cancer Control Branch Program Evaluation Toolkit. CCCP and its statewide cancer coalition, CDOC, continues to implement comprehensive cancer control efforts in California, making progress in achieving most deliverables laid out in their CCCP Action Plan. CDOC also continues to grow, especially with recruitment for content developers for the next iteration of the State Cancer Plan. The evaluation report focuses on the period of June 30, 2023 - June 29, 2024.

The evaluation is broken down into three key areas:



#### Program

Assess effective communication of the evaluation report and findings as well as measuring the achievements of the CCCP Action Plan



#### Plan

Designed to measure the program's success in the dissemination, implementation, and level of utilization of 2021-2025 State Cancer Plan



#### Partnership

Focused on gauging engagement opportunities, and gaps in the coalition membership

The evaluation used a mixed-methods design, including qualitative and quantitative data from the 2024 Annual CDOC Member Survey, and Key

Informant Interviews (KII). Limitations include a low response rate of 11%

(n=23) to the survey as well as limited participation from the CDOC

Evaluation Team (CET) members.

## Evaluation Questions

### Program Questions:

- Which interventions included in the CCCP Action Plan were successfully accomplished?
- Does CCCP effectively communicate and disseminate the evaluation report and findings?

### Plan Questions:

- What novel ways did CCCP implement to collect more information related to State Cancer Plan utilization?
- Did CCCP employ wider dissemination of the State Cancer Plan to organizations outside of CDOC?
- Which specific State Cancer Plan objectives and strategies were implemented and reported by stakeholders?

### Partnership Questions:

- Did CCCP maintain effective activities to actively engage coalition members?
- Did CCCP recruit coalition members that represent non-traditional partnerships, those who serve rural populations, and more racially/ethnically diverse populations?

# PROGRAM

## 1. Which interventions included in the CCCP Action Plan were successfully accomplished?

CCCP has implemented several interventions under five key strategies in the CCCP Action Plan. Most deliverables for interventions in the FY 2023-2024 CCCP Action Plan were successfully accomplished, with only one deliverable not achieved in strategy four. The five strategies and corresponding interventions are outlined below:

Strategies:	Intervention/Activity:
<b>Strategy 1: Enhance National Program of Cancer Registries (NPCR) data quality, completeness, use and dissemination (3 out of 3 deliverables complete)</b>	<ul style="list-style-type: none"><li>- Implement Four Cancer Surveillance Data Webinars</li><li>- Update the State Cancer Plan Dashboard</li><li>- Produce and disseminate a Cancer Plan Progress report</li></ul>
<b>Strategy 2: Surveillance systems and population-base surveys to assess cancer burden and inform programmatic efforts (2 out of 2 deliverables completed)</b>	<ul style="list-style-type: none"><li>- Disseminate one California Cancer Registry (CCR) and one Behavioral Risk Factor Surveillance System (BRFSS) Report</li><li>- Develop one provider survey for the Sexual Orientation Gender Minority Plus (SOGI+) Data Project</li></ul>
<b>Strategy 3: Support partnerships for cancer control and prevention (2 out of 2 deliverables completed)</b>	<ul style="list-style-type: none"><li>- Convene CDOC Cancer Collaborative four times</li><li>- Deliver one cultural competency training</li></ul>
<b>Strategy 4: Deliver screening and implement Evidence Based Interventions (EBIs) (3 out of 4 deliverables completed)</b>	<ul style="list-style-type: none"><li>- Human Papillomavirus (HPV) Vaccination – deliver and promote adoption of Announcement Approach trainings (<b>deliverable not met</b>)</li><li>- Colorectal Cancer (CRC) Screening – collaborate to increase adoption of evidence-based interventions to increase colorectal cancer screening</li><li>- Cancer Survivorship – increase psychosocial support groups and provide education around nutrition and physical activity for cancer survivors</li></ul>
<b>Strategy 5: Conduct program monitoring and evaluation (1 out of 1 deliverable completed)</b>	<ul style="list-style-type: none"><li>- CCCP continues to work with CET and an intern on data collection and analysis for evaluation. To date, key informant interviews with coalition members and leadership have been conducted</li></ul>

## 2. Does CCCP effectively communicate and disseminate the evaluation report and findings?

To evaluate CCCP's communication and dissemination of the evaluation report and findings, responses were collected from the 2024 CDOC Annual Member Survey. There were 17 percent of respondents who rated CDOC as very effective, 21 percent as effective, and eight percent as somewhat effective in communicating the 2022-2023 Findings at a Glance Report. Of the 43 percent of survey respondents who accessed the CCCP 2022-2023 Program Evaluation Findings at a Glance, most individuals accessed the document via the CDOC listserv, email blast, and [www.CDOConline.net](http://www.CDOConline.net).

# PLAN

## 1. What novel ways did CCCP implement to collect more information related to State Cancer Plan Utilization?

Among the 23 survey respondents, 34 percent indicated workgroup polls, 39 percent indicated email blasts and callouts, and eight percent indicated stand-alone listserv announcements as novel approaches of collecting information on State Cancer Plan utilization.

## 2. Did CCCP employ wider dissemination of the State Cancer Plan to organizations outside of CDOC?

CCCP made efforts to employ wider dissemination of the State Cancer Plan to organizations outside of CDOC. This included sharing the document through newsletters and listservs, with special callouts encouraging coalition members to specifically share the plan with partners outside of the CDOC coalition. However, there were no specific efforts implemented that outreached directly to organizations outside of CDOC.

## 3. Which specific State Cancer Plan objectives and strategies were implemented and reported by stakeholders?

CDOC asked stakeholders to report which specific objectives and strategies of the State Cancer Plan they have implemented. Feedback indicated programmatic education efforts related to the cancer survivorship chapter, as well as initiatives in early detection and screening, treatment and survivorship, and cancer-related health disparities. A full description of these efforts and screening programs can be found in the complete evaluation report.

## PARTNERSHIP

### 1. Did CCCP maintain effective activities to actively engage coalition members?

CCCP overall maintained effective coalition engagement throughout the fiscal year, reflected by 57 percent of survey respondents being involved in a CDOC workgroup, committee, or collaborative. Active participation was particularly noted across several CDOC workgroup committees and collaboratives such as the Cancer Plan Advisory Committee (CPAC) and the California HPV Vaccination Roundtable.

### 2. Did CCCP recruit coalition members that represent non-traditional partnerships, those who serve rural populations, and more racially/ethnically diverse populations?

CCCP evaluated the program's recruitment efforts for non-traditional partners serving rural and more racially/ethnically diverse populations. No non-traditional partners were found to join CDOC, and there was no targeted recruitment for nontraditional partners during this period. Overall, CDOC members indicated that current recruitment strategies were sufficient. This fiscal year, program records

show 45 new coalition members, five of whom explicitly work with diverse groups, including Native American/American Indian, children, LGBTQ+, and veterans.

## Recommendations at a Glance

### PROGRAM

- Develop an evaluation dissemination plan that ensures regular distribution, including at key coalition meetings.
- Host an annual Evaluation Webinar that will showcase results, recruit partners to get involved, and inform the evaluation dissemination plan.

### PLAN

- Develop a State Cancer Plan dissemination plan that includes direct distribution to organizations outside of CDOC, including partner organizations, California Cancer programs and other interested parties.

- Request and collect State Cancer Plan implementation activities from a curated list of partners outside of CDOC.

### PARTNERSHIP

- Develop an orientation to CDOC for new and existing members on coalition functions, activities, and an overview of the current cancer plan.

- Develop tailored levels of membership engagement for new and existing members to improve their understanding of coalition engagement options.

This snapshot includes a portion of the evaluation findings. More information is detailed in the full CCCP 2023-2024 Evaluation Report available upon request.