



## FPA Annual Report Showcases A Year of Progress

FPA is pleased to highlight its efforts to elevate its members' success while advancing the practice and profession of financial planning in the 2017 FPA Annual Report. FPA brings together practitioners of diverse backgrounds and business models to amplify the skills and knowledge of financial planners with the goal of helping them better serve their clients and build the financial planning businesses of the future. [View](#) the report today.

## Master the *Business* of Financial Planning

FPA recently launched [The Coaches Corner](#) – a one-stop-shop for business-building content, tools and insights from some of the most recognized business coaches in the profession to help FPA members. FPA members can dive deeper into Coaches Corner content through FPA's [Virtual Learning Center](#), "You're a Financial Planner, Now What?" [podcast](#), conversations on [FPA Activate](#), reading thought-provoking abstracts published on the [FPA Practice Management Blog](#) and in the April issue of the [Journal of Financial Planning](#).

## Be a Leader in Your Profession by Serving on the 2019 FPA Board of Directors

Would you like to make a difference in your profession? Be a leader and put your skills and passion to work by submitting your name as a candidate for the FPA Board of Directors. The board is the driving force behind FPA's vision to be the professional membership association for the financial planning community and CFP® professionals. Contact [Board@OneFPA.org](mailto:Board@OneFPA.org) to receive a board nomination package. Nominations are due June 1, 2018.

## What Drives Clients' Financial Decisions?

FPA has partnered with [TrueProfile](#) and [Berkeley Executive Education](#) at the University of California to launch a multi-year focus in the field of Behavioral Economics. The partnership includes a wide range of learning opportunities to help financial planners better understand their clients and sustain a competitive advantage. Join the monthly [Journal in the Round](#) on Behavioral Finance and continue the conversation via the [FPA Knowledge Circle](#) on Applied Behavioral Economics. FPA members can also receive 40 percent off TrueProfile's Risk Essential product by [requesting a demo](#).

## *Journal in the Round*: Estate Planning for Digital Assets

In this month's *Journal in the Round*, April contributors Richard Ploss, J.D., CFP® and Michael A. Dribin discuss their articles on estate planning for digital assets, including both the fiduciary and practical aspects of advising clients in this new and dynamic area of the law and financial planning. This live event is available for CFP CE credit and will take place on April 25 at 2 p.m. ET. [Register](#) today.

Brought to you by...



**RYAN INSURANCE**  
STRATEGY CONSULTANTS  
*"Protecting Your Financial Plans Since 1978"*

*An FPA Strategic Partner*

Since 2009, FPA has partnered with Ryan Insurance Strategy Consultants to offer FPA members an industry-leading Long Term Disability plan, and recently launched a group voluntary Term Life plan. They also consult with advisory firms in making insurance product recommendations and their network of advisers are available to help solve more complicated insurance planning issues. Learn more at [www.ryan-insurance.net](http://www.ryan-insurance.net).

Attention FPA Chapter Leaders:

Each month, FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions, please email Ben Lewis at [BLewis@OneFPA.org](mailto:BLewis@OneFPA.org) or RYanne Harrah at [RHarrah@OneFPA.org](mailto:RHarrah@OneFPA.org).