



RecognizeGood®

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**16<sup>TH</sup> ANNUAL ETHICS IN BUSINESS & COMMUNITY AWARD FINALISTS ANNOUNCED**

RecognizeGood is proud to announce the finalists for the 16th Annual Ethics in Business & Community Awards. Finalists were announced on CBS Austin’s “We Are Austin” show Friday morning, the day after the program celebrated all award nominees for 2018 at a reception hosted by Concordia University Texas. The announcement was made by RecognizeGood board member and St. David’s Foundation CEO Earl Maxwell alongside Concordia University Texas president and CEO Dr. Don Christian. This prestigious award recognizes the best in Central Texas leadership on the pillars of respect, fairness, honesty, justice, and sustainability.

Finalists for the 16th Annual Ethics in Business & Community Awards are as follows:

**Large Business**

A+ Federal Credit Union  
Baylor Scott & White Health  
Texas Mutual Insurance

**Mid-size Business**

DoubleTree Hotel Austin  
Embree Group  
R Bank Texas

**Small Business**

Corvalent Corporation  
Per Stirling Capital Management  
STRÜB Residential

**Individual**

Misti Potter (Boys & Girls Clubs of the Austin Area)  
Steve Stapp (R Bank Texas)  
Amber Wakem (\$tart-Up Kid’s Club)

**Nonprofit**

Footprints Children’s Grief Ministry  
Strider Safety Operations  
Survive2Thrive Foundation

Each nominee was vetted by hand-selected students at Concordia University Texas. Students scored each nominee based on phone interviews and their own research, narrowing this list down to 15 finalists (three in each of five categories). Next, the students will begin a rigorous, in-depth review of each finalist and present their findings to an independent selection committee, made up of hand-selected Leadership Austin alumni and board members, who will select the final award recipients.

The final awards will be announced at the annual awards luncheon on May 17, 2018. It is attended each year by hundreds of Central Texas business leaders and is expected to draw more than 700 attendees in 2018. This year’s Honorary Chairs are Bobby Jenkins, President of ABC Home & Commercial Services, and Earl Maxwell, CEO of St. David’s Foundation. For more information about the event, sponsorships and tickets, please [click here](#).

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**RecognizeGood** is a local nonprofit that provides a means for individuals and organizations to illuminate selfless volunteers, charitable acts and community service throughout greater Austin. There are several active programs that work toward this mission from different angles, but the common theme is simple – the illumination of GOOD in our community. The mission of RecognizeGood is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside.

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*Illuminating* **Good** *In Our Community*



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**Concordia University Texas** is an award-winning institution of higher education, offering undergraduate, graduate and an Accelerated Degree Program for adult students. The main campus is located in Northwest Austin with four university centers in central Austin, Dallas-Fort Worth and San Antonio. Online classes are also offered for some programs. A privately-held, accredited, liberal arts university, Concordia is under the auspices of The Lutheran Church—Missouri Synod. It is a member of the highly respected Concordia University System in which more than 31,000 students are enrolled nationwide.

**Leadership Austin** ignites passion for community leadership. Since 1979, the organization has developed and created community among leaders from the business, non-profit and public service sphere. Leadership Austin offers a variety of programs that explore critical community issues, develop the leadership skills to address those issues, and foster relationships to work collaboratively for positive change. Members of the Leadership Austin family influence the community in measurable, meaningful ways to improve the quality of life for all in our region.

The **Samaritan Center** organized and presented the Ethics in Business Awards until the program was adopted by RecognizeGood on its 10<sup>th</sup> anniversary. Samaritan Center is a nonprofit counseling center that provides professional counseling, integrative medicine and community education to prevent and treat abuse, teach healthy life skills, and strengthen families. The Center serves children and adults of all ages who are struggling with a variety of problems such as stress, depression, abuse and addiction. The Samaritan Center's Hope for Heroes program has received statewide recognition for helping service members and military families heal the emotional wounds of war and reintegrate back into our community.

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