

FINANCIAL PLANNING ASSOCIATION



TAKE 5

MARCH 2018

Let Your Voice Be Heard! Register for the 5th Annual FPA Advocacy Day in Washington, D.C.

Are you passionate about financial planning? Do you want to help educate federal policymakers about the profession and the important role financial planners play in the lives of their clients? If so, register now to take part in the 5th Annual FPA Advocacy Day in Washington, D.C. on June 6-7. This is your chance to meet with those who have influence over your profession. Let YOUR voice be heard! Register today and also take part in a special half-day symposium on succeeding under a fiduciary standard.

Fully Realize the Power of Your FPA Membership Now

Enhance your expertise in financial planning through your FPA membership. Whether you want to learn more about how technology best works together on FPA Connect or engage in an interactive Journal in the Round to evaluate technologies that will have the biggest impact on the profession, you can count on FPA to support your practice. FPA is your one stop shop to discover all you need to know about financial planning and offers a variety of platforms and opportunities to do it. Learn more about FPA and how we can help you!

Refer New Members, Save On Dues and Help Grow FPA

The FPA Member-Get-a-Member Referral Program is the definition of a win-win-win situation. Each referral helps FPA move the profession forward by adding new members to our community, and both you and those you refer save on your dues. There's no limit to how many planners you can refer, and thus no limit on how much you can save. To participate, simply complete the form on the <u>referral page</u> of the FPA website!

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Fast Track Your Career with FPA Programs

Take advantage of the variety of resources FPA provides to help new financial planning practitioners develop their skills. Seek guidance and advice from your peers on FPA Activate, join the best and brightest minds of the next generation of financial planners at the 2018 FPA NexGen Gathering, learn more about career paths and how to excel in your career by listening to "You're a Financial Planner, Now What" podcast series, and gain experience in real financial planning scenarios and build mentor relationships at FPA Residency. FPA is here to help you become your best you. Check out these resources today!

FinTech Discounts Abound for Planners

There's no shortage of technology platforms and tools out there to help you power your practice, and FPA wants to help. FPA members have access to world-class planning technology products and services at preferred member rates. Save on MoneyGuidePro, Advicent, RightCapital, Nest Egg Guru, Advizr, and many more. Learn about the special offers available to FPA members and take advantage of these discounts today!

Since 2009, FPA has partnered with Ryan Insurance Strategy Consultants to offer FPA members an industry-leading Long Term Disability plan, and recently launched a group voluntary Term Life plan. They also consult with advisory firms in making insurance product recommendations and their network of advisers are available to help solve more complicated insurance planning issues. Learn more at www.ryan-insurance.net.

Attention FPA Chapter Leaders: