

About Our Newsletter

Seminole Spotlight, our weekly newsletter is shared to over 65,000 contacts via Constant Contact. Average open rates vary between 42-52% each week.

Reach

- Teachers
- SCPS Staff
- Parents
- Community Members
- SCPS Volunteer Network

2023-2024

Newsletter Ad Rates

Advertising Information

- Block Ad – Seminole Spotlight monthly digital ads run once per month from August 2023 to May 2024 for a total of 10 issues. Ad size is 2.75" x 2.75" and placed in the body of newsletter. Art can be changed monthly. Ad is \$400 each or \$3,500 for an annual contract (10 issues).
- Title Sponsor Banner Ad – Banner ad runs under the masthead every issue. \$15,000 annual commitment.

Art Deadline

Client provides full color artwork and web link a week prior to publication. For more information, please email: Katherine_crnkovich@scps.k12.fl.us

Contact

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