



27th Annual

Southeast Georgia Soap Box Derby

2018 Sponsor Information

Sponsored by Lyons Main Street



A Message from the Director

Dear Prospective Sponsor,

It brings me great honor to be given the title – Director for the Southeast Georgia Soap Box Derby. The idea of the Soap Box Derby® grew out of a photographic assignment of Dayton, Ohio, newsman Myron Scott. He came across a group of boys racing their homemade cars in the summer of 1933, and was so impressed with the event that he acquired a copyright to Soap Box Derby and went in search of a corporate sponsor to establish a national program. Since then, the derby spread worldwide, from New Zealand to New York, kids around the world are racing down a hill and learning about sportsmanship while creating friendship and memories.

Lyons, GA has been the home of the Southeast Georgia Soap Box Derby for 27 years. Each year we have been blessed with sponsors from our local community. Your generosity not only helps to keep the derby funded year round but it is creating lifelong friendships and the understanding of true sportsmanship. With your help there will be one winner from each division that will get to compete in Ohio's National Championship in July but it doesn't end there. At the end of our local race, every racer there has received encouragement and help from another racer that day. The derby teaches our kids that we may not all bring home a trophy but we can all have a winner's heart. These kids will one day be CEO's, doctors, pilots and so much more. Let's teach them today so they can excel in the future.

Sincerely,

Michael Williamson



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Sponsors:

Derby Sponsors support the local/rally races by contributing operating funds throughout the year to the Southeast Georgia Soap Box Derby as follows:

Ultimate Sponsor: \$1000

- Listed on large billboard in Partin Park for one year
- Advertised on all media outlets
- Your business website linked to our sponsor page
- Large logo on sponsor banners
- Large logo on t-shirt
- Large Ad in Local Race Program
- Listed on backpack supplied to winners to take to Akron, OH
- Banner hung at Derby (provided by business, up to 8 foot long)
- Listed on Winner's Banner at Akron, OH
- One (1) Local Race Entry

Masters Sponsor: \$750

- Listed on sponsor banners
- Listed on website
- Listed on t-shirt
- Sponsor of Judges lunch for the Soap Box Derby Pageant
- Medium Ad in Local Race Program
- One (1) Local Race Entry

Super Stock Sponsor: \$500

- Listed on sponsor banners
- Listed on website
- Listed on t-shirt
- Small Ad in Local Race Program

Stock Sponsor: \$250

- Business listed on t-shirt
- Listed on website
- Business listed in Local Race Program



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2018 Sponsor Agreement

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Sign Me Up...

Derby Sponsors: Please Complete Form

Sponsor/Business Name: _____

Address: _____

Contact/Liaison: _____ Phone: _____

Contact Email Address: _____

As the representative authorized to make such decisions for my company, I _____ hereby authorize the 2018 Derby Committee to use my business logo for advertising outlets as specified in the Derby Sponsor Levels and agree to pay the indicated amount. **Deadline for this signed agreement and artwork is March 23, 2018. Please email your logo and ad design to shanna.m.scott@gmail.com.** If a logo or ad design is not supplied by the deadline, the derby retains the right to create the ad on your behalf. **Please make checks out to Lyons Main Street with SE GA SOAP BOX DERBY in the memo line.**

☐ I have enclosed payment of \$ _____ for

☐ **Ultimate Sponsor (\$1000)**

☐ **Masters Sponsor (\$750)**

☐ **Super Stock Sponsor (\$500)**

☐ **Stock Sponsor (\$250)**

☐ **½ Page Program Ad Only (\$100)**

Ad Size: 4.5"x3.5"

☐ **¼ Page Program Ad Only (\$50)**

Ad Size: 4.5"x2"

Authorized Signature: _____

Date: _____