

# CLOSE MORE GOODMAN SALES USING OPTIMUS!

## Industry **BEST** Financing Plans and **SIMPLEST** Process!

Although the economy is changing, OPTIMUS remains consistent with LOW and NO Dealer Fee options to help you close more sales! Check out some of the top used plans to sell Goodman below.

- ✓ **No Dealer Fee Options for Prime, Near-Prime and Subprime Customers!**
- ✓ **Soft Credit Pull Pre-Qualification!**
- ✓ **Easiest Financing Application with 90%+ Approvals!**

### TOP USED PLANS TO SELL GOODMAN

PLAN #	PLAN DESCRIPTION	APR	PAYMENT FACTOR	DEALER FEE	NET FEE AFTER GOODMAN SD 5% REBATE
<b>2832</b>	<b>12.99% APR for 120 Months</b>	<b>12.99%</b>	<b>1.50%</b>	<b>0.00%</b>	<b>0.00%</b>
<b>9998</b>	<b>Risk-Based Pricing for 180 Months</b>	<b>7.99% - 19.99%</b>	<b>0.96% - 1.75%</b>	<b>5.00%</b>	<b>0.00%</b>
<b>2521</b>	<b>12 Month No Interest No Payments</b>	<b>17.99% - 26.99%</b>	<b>2.32%</b>	<b>9.40%</b>	<b>4.40%</b>
<b>2740</b>	<b>9.99% APR for 120 Months</b>	<b>9.99%</b>	<b>1.32%</b>	<b>7.35%</b>	<b>2.35%</b>
<b>1063</b>	<b>6 Months 0% Interest and No Payments, converts to 10 yr loan at 13.99% w/ no accrued interest</b>	<b>13.99%</b>	<b>1.55%</b>	<b>9.60%</b>	<b>4.60%</b>

\*EFFECTIVE 12/01/2023 - The new plans will automatically be added to your account and available for customers to select. To change any of the plans available or view the full list of plans and pricing, you may do so by logging into your GreenSky portal or contacting 833-678-1687 or [optimusfinancing@egia.org](mailto:optimusfinancing@egia.org)

## Industry Best Financing Sales, Best Practice, and Process Training Available!

Set up a session with top trainers, or watch on demand videos to learn best practices around offering financing, sales strategies, and how to use the OPTIMUS program to increase sales!

Access now at **[OPTIMUSfinancing.com/resources](https://optimusfinancing.com/resources)**



### GET STARTED NOW!

If you are not enrolled in OPTIMUS, enroll now at **[OPTIMUSfinancing.com/enroll](https://optimusfinancing.com/enroll)** OR scan the QR code

If you are enrolled and need training, or have questions about OPTIMUS, call 833-678-1687 or email [OPTIMUS@egia.org](mailto:OPTIMUS@egia.org).

If you are using GreenSky but have not yet enrolled in OPTIMUS you are missing out on reduced pricing. To take advantage of these programs with the same GreenSky process you're used to, contact us or scan the QR code to enroll in OPTIMUS today.