



## Close More Goodman Sales Using OPTIMUS! Industry Best Financing Plans and Simplest Process

OPTIMUS simplifies flexible payment options to help you close more sales.

- ✓ No Dealer Fee Options Available
- ✓ Soft Credit Pull Pre-Qualification
- ✓ Easiest Financing Application with 90%+ Approvals
- ✓ Financing Solutions for Every Credit Profile

### TOP USED PLANS TO SELL GOODMAN

PLAN #	PLAN DESCRIPTION	APR	PAYMENT FACTOR	DEALER FEE	NET FEE AFTER GOODMAN SD 5% REBATE
2832	12.99% APR for 120 Months	12.99%	1.49%	1.75%	0.00%
9998	Risk-Based Pricing for 180 Months	7.99% - 19.99%	0.96% - 1.75%	7.50%	2.50%
2521	12 Month No Interest No Payments	17.99% - 26.99%	2.32%	9.90%	4.90%
2740	9.99% APR for 120 Months	9.99%	1.32%	8.85%	3.85%

\*EFFECTIVE 5/23/2024. Example plans shown, many more plans to choose from. To edit any of the plans available to homeowners, or view the full list of plans and pricing, you may do so by logging into the OPTIMUS portal or contacting us at: 833-678-1687 or [optimusfinancing@egia.org](mailto:optimusfinancing@egia.org)

## Industry Best Financing Sales, Best Practice, and Process Training Available!

Set up a session with top trainers, or watch on demand videos to learn best practices around offering financing, sales strategies, and how to use the OPTIMUS program to increase sales!

Access now at **[OPTIMUSfinancing.com/resources](https://optimusfinancing.com/resources)**



### GET STARTED NOW!

If you are not enrolled in OPTIMUS, enroll now at **[OPTIMUSfinancing.com/start](https://optimusfinancing.com/start)** OR scan the QR code

If you are enrolled and need training, or have questions about OPTIMUS, call 833-678-1687 or email [OPTIMUS@egia.org](mailto:OPTIMUS@egia.org).

If you are using GreenSky but have not yet enrolled in OPTIMUS you are missing out on reduced pricing. To take advantage of these programs with the same GreenSky process you're used to, contact us or scan the QR code to enroll in OPTIMUS today.