## TRY CONTRACTOR UNIVERSITY TODAY WITH A 10 DAY FREE TRIAL



Through Contractor University, you can now leverage a comprehensive blend of powerful classroom instruction and convenient online training systems that deliver proven roadmaps to success from the most accomplished team of educators, consultants and trainers ever assembled in the industry. Sign-up to unlock:



Online Classes



Live Educational Workshops, Bootcamps & Conferences



1-on-1 Coaching



Industry's Largest Searchable
Resources Database



24/7 Ask the Experts Virtual Hotline



Business Evaluation & Customized Training Roadmaps



**OPTIMUS Financing** for Your Customers



Discounts On Products & Services For Your Business



EGIA Foundation -Giving Back to the Industry

## **BUSINESS TRAINING**

Explore our full catalog of industry-best business development training courses. Offering in-depth curriculum on every non-technical subject vital to contracting business success, the online courses feature on-demand streaming video classes supplemented by comprehension quizzes after every lesson.

- In-Home Sales
- Financial Management
- Service Management Operations
- ✓ Marketing, Branding, & Lead Generation
- ✓ Technician Communication & Selling
- Service Agreements
- Performance & Productivity

- Leadership
- Mindset
- Budgeting
- Pricing
- Customer Service
- Dispatching
- + Much More

"OUR NET PROFIT IS UP 119%
SINCE WE JOINED THE
PROGRAM LAST YEAR."

– **Mike Hendrix,** Hendrix Heating & Cooling

Tap into decades worth of knowledge and expertise from some of the HVAC industry's most successful business leaders and remove the burden of having to continuously find training and employee development solutions for your staff.

With this program, you'll simply assign your team members access to the platform, and Contractor University will take care of the rest, while providing you with complete access and visibility to monitor their progress along the way. It's that simple.

