

# "REAL TALK" SUMMER SERIES

IGNITING CONVERSATIONS ABOUT SIZZLING HOT TOPICS  
& THE LATEST PARKS & RECREATION TRENDS!



Register Today!

<https://tinyurl.com/REALTalkVRPS>

\$99 FOR BUNDLE (INCLUDES CEUS)  
\$25 FOR A SINGLE WEBINAR\*  
(DOES NOT INCLUDE CEUS)  
\*CEUS \$10 FOR SINGLE WEBINARS

WHO:

All Parks & Recreation Leaders and Professionals  
Entry Level, Mid-Level & Director/Executive Level

WHEN:

May-September, 1:30-2:45 p.m.

DETAILS:

Join us EACH MONTH for a 60-minute "REAL Talk" session, plus 15-minute Q&A! Full details on sessions including speaker information is noted on pg 2.

**MAY 18**

"Climate Adaptation: Responsible Stormwater Management and Athletic Field Management"

**JUNE 8**

"The Many Faces of Diversity"

**JULY 13**

"Marketing for Seasonal Recruitment: Learn About How We Utilized Snapchat, Instagram and More to Recruit!"

**AUG 10**

"TR, Inclusion, ADA, Oh My! What You Need to Know"

**SEPT 14**

"The Trans Community Enjoys Recreation Too: Gender Equity and Inclusion in the Workplace (i.e. Public Facilities)"

# "REAL TALK"

## SUMMER SERIES SESSION INFORMATION



**MAY 18**

"Climate Adaptation:  
Responsible Stormwater  
Management and Athletic  
Field Management"

**MARLAINE CREASEY-SMITH, ASSISTANT DIRECTOR OF RECREATION, CHESTERFIELD COUNTY PARKS AND RECREATION**  
**DAN SMITH, CPRP, DEPUTY DIRECTOR, HANOVER PARKS & RECREATION**

As cities continue to face the realities of climate change, it has become critical for parks and recreation departments to assess our position and capabilities in managing change and adapting to evolving climate conditions. Now more than ever we are faced with adapting our systems and maintenance processes to remain resilient and continue to offer services to the public. Join us for essential ideas to improve stormwater management and address drainage needs in our parks and athletic fields.

**JUNE 8**

"The Many Faces of  
Diversity"

**TRACEY CRAWFORD, CTRS, CPRP, EXECUTIVE DIRECTOR, NORTHWEST SPECIAL RECREATION ASSOCIATION, ROLLING MEADOWS, IL**  
**ORALETHEA DAVENPORT, CPRP, SUPERINTENDENT OF RECREATION, MAYWOOD PARK DISTRICT, MAYWOOD, IL**

Gain insight to the many perceptions, biases, and challenges that we face and how they directly impact us professionally. The speakers will create a space for open, honest, and respectful communication regarding diversity.

**JULY 13**

"Marketing for Seasonal  
Recruitment: Learn About  
How We Utilized Snapchat,  
Instagram and More to  
Recruit!"

**AMIR WENRICH, ASSISTANT DIRECTOR OF MARKETING AND COMMUNICATIONS,  
PRINCE WILLIAM COUNTY DEPARTMENT OF PARKS, RECREATION AND TOURISM**

Marketing for seasonal recruits is challenging in itself, throw a global pandemic on top of it and it makes things a wee bit harder. See how we were able to move quickly and shift our recruiting strategy for the 2021 season.

**AUG 10**

"TR, Inclusion, ADA, Oh My!  
What You Need to Know"

**TRACY NEWSOM, CTRS, CPRP, INCLUSION COORDINATOR, JAMES CITY COUNTY PARKS & RECREATION**  
**MELODY BECK, RECREATION SPECIALIST II - THERAPEUTICS, CTRS, CHESAPEAKE PARKS, RECREATION AND TOURISM**  
**CATHY ORLETSKY, SENIOR RECREATION SUPERVISOR II, NORFOLK PARKS AND RECREATION**

Do you provide Therapeutic Recreation or Inclusion Services? Do you have a CTRS on staff? Do you have to offer these services? Find out what the Americans with Disabilities Act requires Parks and Recreation agencies to offer and how you can provide the best services possible to your participants with disabilities.

**SEPT 14**

"The Trans Community Enjoys  
Recreation Too: Gender Equity  
and Inclusion in the Workplace  
(i.e. Public Facilities)"

**SOPHIE MICHAELS, TRANS SPEAKER/TRAINER**  
**MICHAEL CLARK, CPRP, EXECUTIVE DIRECTOR, PALATINE PARK DISTRICT**

Access to public facilities (and the societal priority for diverse, inclusive, and equitable rights of all individuals) has initiated public facility operators to be sensitive and prepared for an all-inclusive culture including transgender populations. This session will cover current procedures, protocols, best practices, and policies necessary to be an all-inclusive operation including transgender employees as well. Attendees will also hear from a transgender panelist who will share their life experiences, insight and terminology, and their perspectives (on transgender issues) of how diverse populations should be treated to ensure the same accessible experiences as any other individuals in a public setting.