

# Holy Apostles Church Stewardship Results as of January 31, 2022

## 2021 Final Results



## 2022 Results as of 1/31

- Our 358 YTD pledges received are 54% MORE than the 232 we had received by the end of January 2021. We have achieved 48% of our 2022 Stewardship Goal to receive pledges from 750 families.
- Our \$469K pledged is 63% MORE than the \$288K we had received by the end of January 2021. We have achieved 26% of our 2022 Stewardship Goal to fund our entire operating budget of \$1,098K through pledges.
- Our \$308K collected is 58% MORE than the \$195K we had received by the end of January 2021.
- Our median pledge is \$800.
- Our average pledge of \$1,310 is 5% MORE than the \$1,243 YTD December 2021 average pledge.

## 2022 Strategic Initiatives

- Restructure the stewardship committee so that it is comprised of a broad cross section of parishioners, not just Parish Council members, to generate fresh ideas.
- Create opportunities for people to be heard; listen to and validate parishioners' concerns; enhance outreach efforts to the community through individualized touch.
- Seek additional community service opportunities to ignite parish participation.
- Create video with testimonials from parishioners: What I love most about Holy Apostles?
- Tie the Ministry Fair and Stewardship Sunday together so that time and talent needs are equally emphasized with those of treasure.