UNITED®

REAL ESTATE

LOUISVILLE



QUINTON TAYLOR

REALTOR

Licensed Real Estate Salesperson

270-748-2753

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www.quinton-taylor.com

RESUME

SELLS

100%

OF HOMES LISTED

AVERAGE

98%

OF ASKING PRICE

ONLINE PRESENCE

100%

CLIENT SATISFACTION RATING

ABOUT

50%

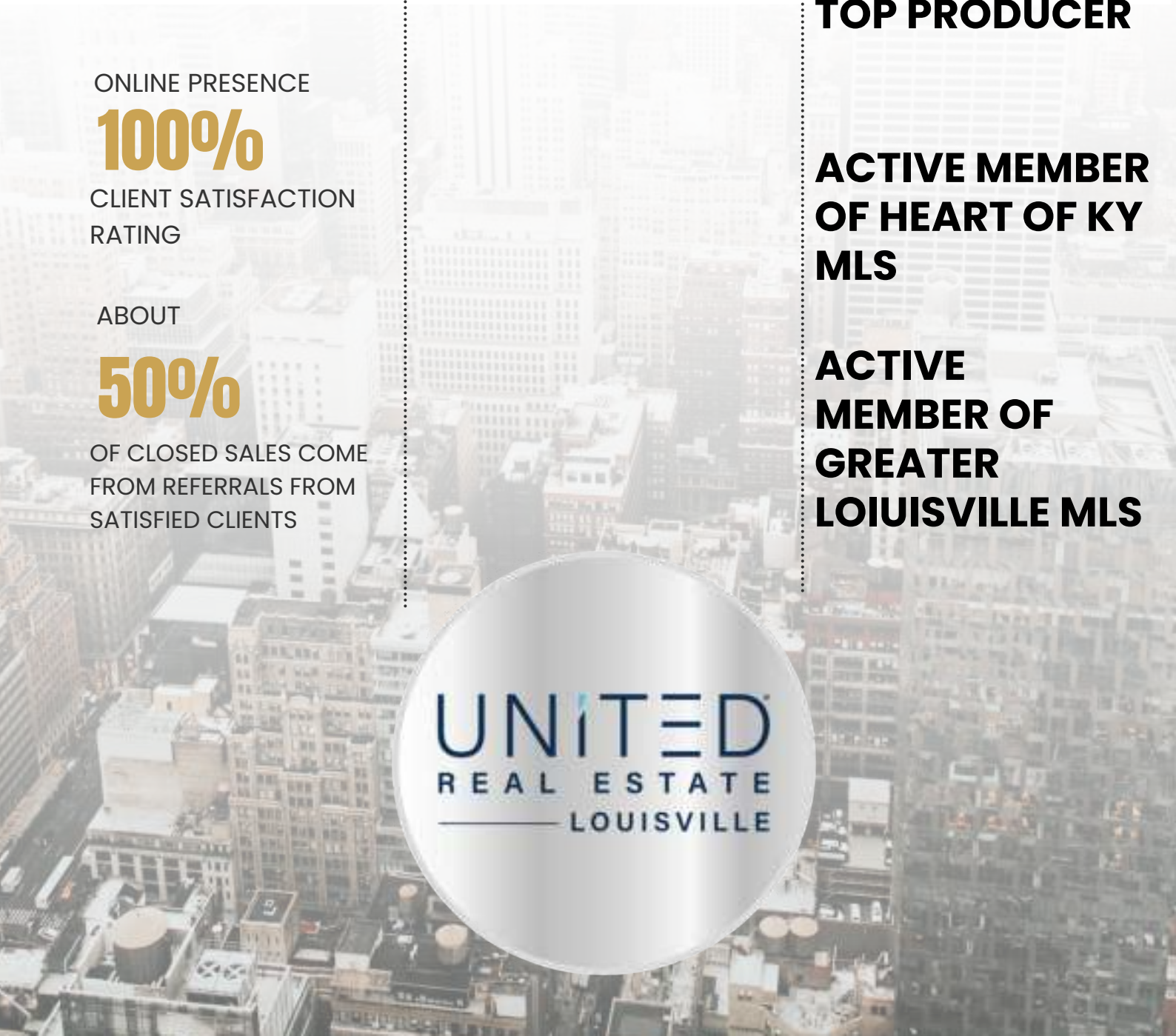
OF CLOSED SALES COME FROM REFERRALS FROM SATISFIED CLIENTS

2023 AND 2024 MILLENIUM CLUB MEMBER FOR PRODUCTION

TOP PRODUCER

ACTIVE MEMBER OF HEART OF KY MLS

ACTIVE MEMBER OF GREATER LOIUISVILLE MLS



ABOUT ME



QUINTON TAYLOR

REALTOR

I'm a Realtor with United Real Estate Louisville. I started a career out of high school to be a Power Lineman, I came out of High School and went almost straight to traveling on the road with a company to become a lineman, after about 3.5-4 years I done my time and became a topped out lineman, after about 7.5 years of being on the road traveling, I found a company to work for that was close to home to where I could be home every night. But after almost 4 years of that, that company was getting contracts that would put me on the road again. I've always loved Real Estate, so I took time and went through school and became a Real Estate Agent, I found the awesome company that I am with now and got some good traction in my real estate career, I finally made the leap to do full time real estate, I've loved it since the first day back in 2021.

I do still stay involved in the power line industry but have limited myself to working and rebuilding power lines that have been destroyed by storms (Hurricanes, Tornadoes etc...) on times that I can spare to do that. Since, I have went on and have become successful at what I do in real estate, I love to meet new people and love to help people reach their goals in real estate, and when I'm set on a mission, I make it a point to do my very best and let nothing stop me from reaching the goal. It would be my privilege to help you reach your goals and become life long friends

MISSION STATEMENT

It is my mission to provide an experience that is so positive that you'll feel the trust, comfort, and confidence in securing my real estate team for life.

I believe that working hard at something you love to do, with people you trust, is one of the greatest experiences in life.

The best interest of my clients will ALWAYS come first as I am dedicated to the development of long term relationships and earning the referrals of the people our most.

MY COMMITMENTS TO YOU

I WILL ALWAYS
PROVIDE YOU WITH EXPERT ADVICE AND CONSULTING

I WILL ALWAYS
USE THE MOST EFFECTIVE STRATEGIES TO MARKET YOUR HOME.

I WILL ALWAYS
BE 100% FORTHCOMING ABOUT THE PRICE OF YOUR HOME.

I WILL ALWAYS
RETURN YOUR PHONE CALLS, E-MAILS, AND TEXT MESSAGESWITH URGENCY.

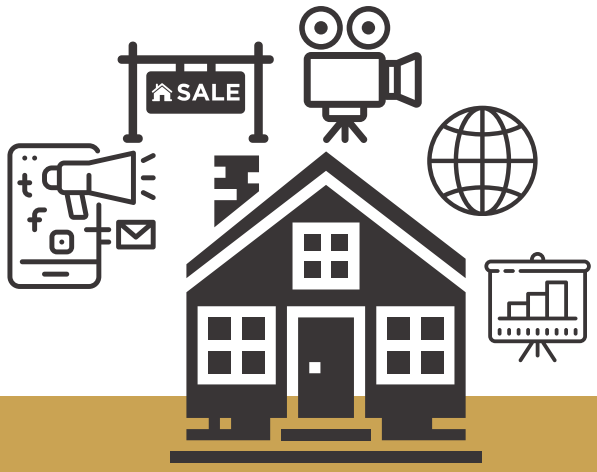
I WILL ALWAYS
GIVE YOU THE TRUTH REGARDLESS OF THE SITUATION.

I WILL ALWAYS
COMMUNICATE WITH YOU PROACTIVELY.

I WILL ALWAYS
DO WHAT IS RIGHT FOR YOUR BEST INTEREST.

I WILL PRO-ACTIVELY
WORK TOWARDS GETTING YOU TOWARDS YOUR GOALS.

QUINTON'S
MARKETING PLAN



MARKETING STRATEGY:

PRE-MARKETING:

- HD Marketing Photos, Video Walkthrough and HD Drone
- Professional Virtual Staging
- Involving social media real estate influencers to promote and create momentum for the building
- Marketing description using Google most searchable words
- Custom Color Flyers
- Property pre-marketed and promoted through Provident Legacy Real Estate Network (5M+ Views/Month)
- Property promoted throughout global brokerage network (+50,000 Agents)

ACTIVE MARKETING

- Designing custom landing page for capturing, nurturing, & following up with all buyer leads
- Releasing press articles on high end publications
- Creating SEO & Facebook Ad to drive traffic
- Placing Property on multiple MLS Systems Local & Regional MLS to maximize exposure.
- Advertising the units on all major real estate consumer websites as StreetEasy, Zillow, Trulia, Realtor.com etc.
- Direct Line set up to capture buyer leads for the units 7 days a week
- Reverse prospecting query activated on MLS for any agent/buyer searches that match the units' criteria
- Tweaking and adjusting marketing throughout process as units enter contract or buyers give feedback

THE LISTING PROCESS



Have a virtual consultation to understand your home selling needs and timeline

Our team will send you the listing paperwork for digital signature

Schedule and coordinate photography and videography to enhance home features

Create the MLS listing and go live

Let the marketing begin!

Pre-qualify all buyer offers before presenting an offer to you

Weekly feedback and transaction management from contract to close

Coordinate and pre-qualify all showings

Maximum marketing exposure: your home will be listed on the MLS, top social media platforms & online popular websites

Negotiate all offers

Coordinate with the title company, lender, inspector, appraiser & attorney

Coordinate and schedule closing

Review final numbers before closing

Buyers final walk through



HOME SOLD!

MY BROKERAGE

UNITED®
REAL ESTATE
LOUISVILLE

At United Real Estate Louisville, We provide you the best brokerage services possible to get the job done with over 250+ agents all working to the same goal and the ability to network to bring you a buyer for your home.

EQUAL HOUSING OPPORTUNITY

REALTOR®