

START GUIDE

NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

WIC WEEK®

2026

EVENT TOOLKIT

WELCOME

The Canva links below contain the official WIC Week® 2026 Event Toolkit, with ready-to-use templates to help promote the event consistently and professionally across platforms.

Included: social media post templates for multiple platforms, a presentation template, poster and flyer templates, social banners, a calendar template, and a photo album to pull approved images from.

All designs follow the event's branding, please use them as provided. You may update text, swap or update images using placeholders or any photos in the photo album, and duplicate or reorder slides as needed. Please do not change event colors, fonts, logos, logo placement, or the overall design style, as these elements ensure everything remains unified and recognizable.

Thank you for helping represent the event clearly and professionally!

BEFORE YOU EDIT!

Always Make a Copy. To keep our master templates safe for everyone, please navigate to **File > Make a Copy.** Then move the file to your own NAWIC Chapter folders before you start customizing.

HOW TO EDIT & SHARE



How to Use Canva

Check out this tutorial:

www.canva.com/learn/how-to-canva-beginners-guide/

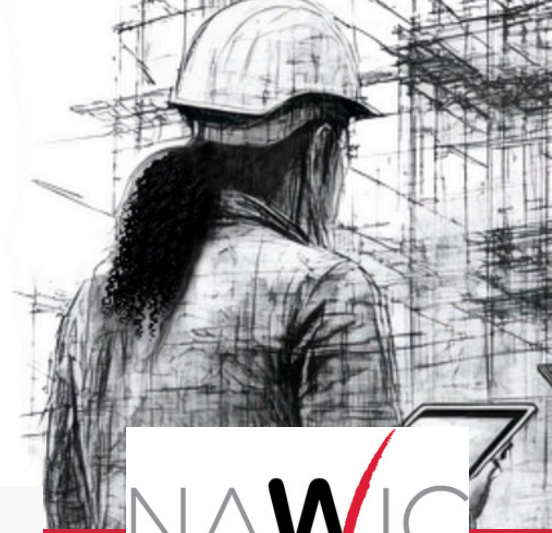


Collaborating & Downloading Materials

Click the SHARE button in the top right corner. Use the COPY LINK button to invite other chapter members to edit with you. To save out a materials click the DOWNLOAD button to see options. To download materials for print or emailing, choose the PDF for best quality. For social media, use high quality PNG.

NEED MORE HELP?

Contact Donna Revis, WIC Week® Chair
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NAWIC

The National Association of
Women in Construction

EVENT DETAILS

This Year's Theme:



MARCH 1-7, 2026

[NAWIC.ORG/WIC-WEEK](https://www.nawic.org/wic-week)

WIC WEEK®
DESCRIPTION

Spotlighting the
accomplishments,
opportunities, and value of
women in the build industry.

VIRTUAL & IN-PERSON EVENTS

JOBSITE TOURS

TRAINING & EDUCATION

SPOTLIGHTS & RECOGNITION

COMMUNITY

WIC WEEK AWARDS FORM

LINKEDIN BANNERS

FACEBOOK POST TEMPLATE

PRESENTATION SLIDES TEMPLATE

FLYER TEMPLATE

LINKEDIN POST TEMPLATE

INSTAGRAM 4:5 POST TEMPLATE

WEBSITE (1920 X 1080) TEMPLATE