

	\$15,000	\$10,500	\$7,500	\$5,500	\$3,500	\$1,200	
Benefits	Diamond	Platinum	Gold	Silver	Bronze	Titanium	A la'Cart
Medal Sponsorships include Membership Dues where indicated	X	X	1/2 price Membership Dues	1/2 price Membership Dues			
Excel List of all PAA Member Apartment Communities	X	X	X	X			
PAA Unification Kick-Off Happy Hour	6 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets	
2020 Trade Show & Education Conference							
Trade Show & Education Conference - First selection of event sponsorship	X	X	X	X	X	X	X
Email List of Trade Show Attendees	X	X	X	X			
2020 Trade Show - (1) FREE10 x 10 Booth OR Golf Foursome	X	X					
Trade Show 2021 priority selection for booth	X	X	After Diamond & Platinum Select booth you will have next priority for booth selection	After Diamond, Platinum & Gold select booth you will have next priority for booth selection			
Company logo listed as a medal sponsor in Program Book for all attendees for Trade Show	X	X	X	X	X	X	
(2) FREE additional personnel at Trade Show Booth		X					
(4) FREE additional personnel at Trade Show Booth	X						
Best of Apartment Living Awards Dinner							
First selection of event sponsorship	X	X	X	X	X	X	X
Company Logo recognition as a Medal Sponsor	X	X	X	X	X	X	
Recognition at Awards Program as Top Tier Medal Sponsor	X	X					
Cocktail Reception portion of the evening			2 tickets	2 tickets	1 ticket	20% discount for cocktail reception	
One FREE Business Card-size advertisement PAA Best of Apt Living Awards Dinner program				X			
Dinner & Cocktails at event	2 tickets	2 tickets					
State Capitol Conference							
First selection of event sponsorship	X	X	X	X	X	X	X
Benefits	Diamond	Platinum	Gold	Silver	Bronze	Titanium	A la'Cart
Lunch with Apartment Management Executives & Government Officials	2 tickets	2 tickets	1 ticket				
Breakfast with Apartment Management Executives & Government Officials	2 tickets	2 tickets	1 ticket				
Maintenance Mania							
First selection of event sponsorship	X	X	X	X	X	X	X
Your company logo listed as a PAA Medal Sponsor at event	X	X	X	X	X	X	
Tickets to attend competition & service appreciation reception	4 tickets	2 tickets	2 tickets	2 tickets	2 tickets	1 ticket	
The ability to give out your company swag to attendees & competitors of event	X	X	X	X			
Golf Outing							
First selection of event sponsorship	X	X	X	X	X	X	X
Your company logo listed as a PAA Medal Sponsor at event	X	X	X	X	X	X	
One Golf Foursome discounted \$800 offFoursome price			X				
Cocktail Reception and Dinner after Golf Outing			(2) tickets at 20% discounted rate	(1) ticket at 20% discounted rate			
Select the golf course to manage a game for a particular hole.You may have two folks on the course to manage the game & to meet and greet golfers.A limited amount of games are available.These will be on a first-come, first-serve basis.	Eligible	Eligible					
Membership Regional Meeting/Networking Events							

First selection of event sponsorship	X	X	X	X	X	X	X
Regional Member Meeting/Networking Event (Maximum (2) event/mtgs)	(6) tickets	(4) tickets	(2) tickets	(2) tickets	(1) ticket		
Education							
First selection of education sponsorship	X	X	X	X	X	X	X
One CAS (Certified Apt. Supplier) Enrollment for your company	X	X					
(5) Free guest passes for you to bring an owner/management company non-member to a PAA 2020 event. (excludes golf outings)	X						
(2) Free guest passes for you to bring an owner/management company non-member to a PAA East 2019 event (excludes golf outing)		X	X				
Opportunity to address audience at PAA East 2020 Membership Meeting	X						
Benefits	Diamond	Platinum	Gold	Silver	Bronze	Titanium	A la'Cart
Digital Marketing & Advertising							
Your Company Logo Placement on Home page of PAA East top banner for 30 days	X	X					
Your business promoted on all PAA East Social media site followers-Facebook, Twitter, Instagram, LinkedIn	X						
Scrolling Banner spotlight on PAA East website	X	X					
Member Spotlight video on PAA website	X						
Your company logo promoted to members via Morning Memo	X	X	X				
Your company promoted as a proud member of PAA East on Social Media - Facebook	X	X	X				
Eblast to PAA Members an ad about your business	X	X					
Online Directory Listing enhancement	X	X	X	X	X	X	
PAA Home Page Leaderboard Banner for 30-days	X	X					