

The



Unitarian Universalist  
Congregational Society  
of Westborough

invites you to join us in writing nonpartisan letters  
to encourage people to vote  
in the national 2022 mid-term elections this fall.

The UUCSW Racial Justice Committee is coordinating.

We are doing this with



as we did in 2020,  
when UUCSW wrote over 1,000 letters!

# Why write letters?

Writing personalized, handwritten letters to voters is one of the **most effective ways** that you can help increase voter turnout and **strengthen our democracy**

We write to voters from underrepresented communities to encourage them to vote; historically, these underrepresented communities have been **people of color and young people.**



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# What letters are we writing?

- Nonpartisan
- “Official” form letter customized for each voter
- Personalized with note from a volunteer
- Letters are mailed in late October



# What materials will I need?\*



Printer & Paper



Postage Stamps



#10 Envelopes



A blue pen

\*Need help acquiring any of the materials? Contact us at [RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)



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**When?** From May through October 2022, the Racial Justice Committee will coordinate the distribution of lists of voters to interested members and friends of UUCSW.

**How?** Letters will arrive (from Jane or Kim of the Racial Justice Committee) in your email inbox in a pdf file. You then print them.

**Where?** Your choice! You can write at home, the library, a coffee shop, or under a tree! Writing parties are in the works – stay tuned.



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# Ready to join us?

Register at

<https://www.surveymonkey.com/r/39WGCLV>

# Interested but have questions?

- Read on...
- or
- Ask us at [RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)



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# How will I get my letters?

**Step 1.** You sign up with us at

**RJC\_GetOutTheVote@uucsw.org**

**Step 2.** Monthly, we'll reach out so you can tell us how many voters you want to 'adopt'. It's OK to vary the number from one month to the next.

**Step 3.** Jane or Kim from the Racial Justice Committee will then email you a pdf file with the letters and then you print them.



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# My letters are printed, now what?

**Step 4.** Using the information at the bottom of each letter: print name of voter in the greeting, print your reason for voting, sign the letter; address the envelope, place letter in envelope, seal it, stamp it then store it or give it to us for safekeeping.

**Step 5.** Jane or Kim of the Racial Justice Committee will keep track of your/our progress and remind you when to hand in or mail your letters.

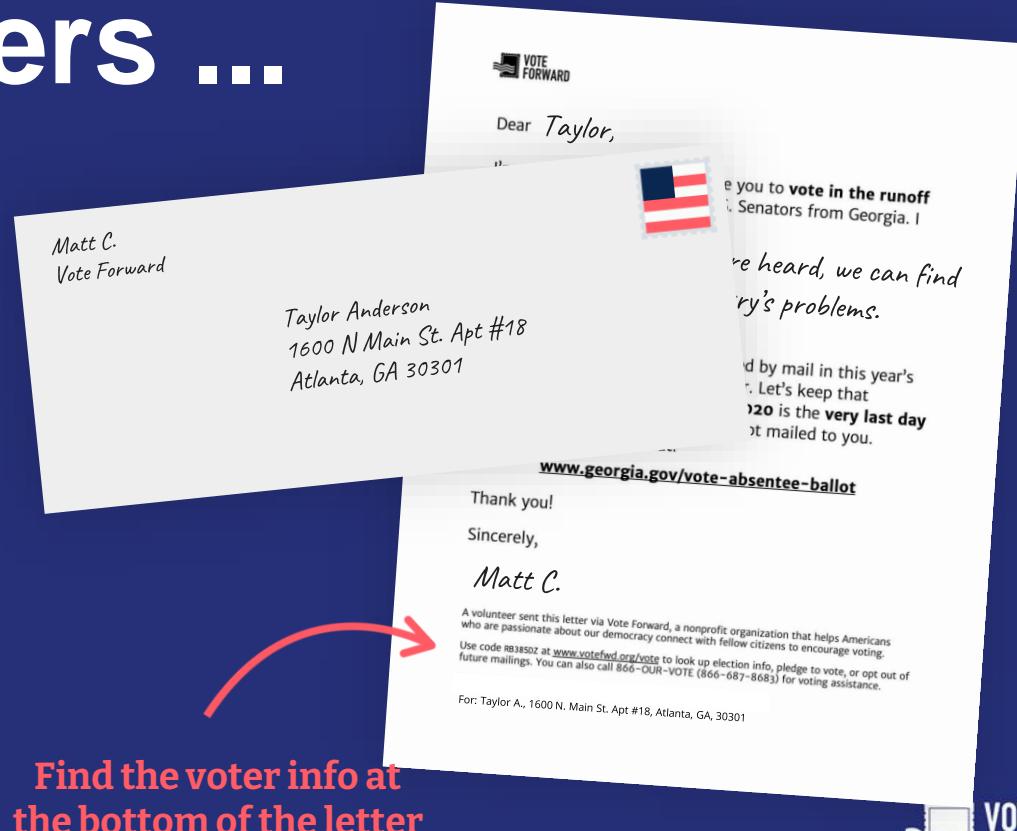


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# Writing letters ...

- Write in English
- Print is recommended
- Blue ink preferred
- Nonpartisan
- Relatively concise
- Partial or full name



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# Messages

## What's been shown to work best?

- Nonpartisan
- Don't mention candidates
- Positive messages
- Can mention general issues
- Local > national
- Personal stories

# Examples:

**“In America, we value our democracy; that's why I exercise my right to vote, every time.”**

**“I vote because together our voices can be louder than dark money.”**

**“I vote because when all our voices are heard, we can find solutions to our country's problems.”**

**“I have two young boys, and I believe the choices we make now are going to have a huge impact on their lives. If we don't vote, we let other people decide for us.”**

**“Voting is the great equalizer. The richest billionaire in America gets just one vote, the same as me.”**

# No more questions?

Register at

<https://www.surveymonkey.com/r/39WGCLV>

# Still wondering about something?

Ask us at **RJC\_GetOutTheVote@uucsw.org**



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**Thank you for considering this project hosted by  
the Racial Justice Committee at UUCSW as a  
practice of our Unitarian Universalist principles**

**RJC\_GetOutTheVote@uucsw.org**

