

# The Racial Justice Committee

at the



**invites you to join us in writing nonpartisan letters  
to encourage people to vote  
in the national 2022 mid-term elections this fall.**

We are doing this with



as we did in 2020,  
when UUCSW wrote over 1,000 letters!

# Why write letters?

Writing personalized, handwritten letters to voters is one of the **most effective ways** that you can help increase voter turnout and **strengthen our democracy**

We write to voters from underrepresented communities to encourage them to vote; historically, these underrepresented communities have been **people of color and young people.**



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# What letters are we writing?

- Nonpartisan
- “Official” form letter customized for each voter
- Personalized with note from a volunteer
- Letters are mailed in late October



**When?** From May through October 2022, the Racial Justice Committee will coordinate the distribution of lists of voters to interested members and friends of UUCSW.

**How?** Letters will arrive (from Jane or Kim of the Racial Justice Committee) in your email inbox in a pdf file. You then print them.

**Where?** Your choice! You can write at home, the library, a coffee shop, or under a tree! A virtual letter writing party is in the works – stay tuned.



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# What materials will I need?\*



Printer & Paper



Postage Stamps



#10 Envelopes



A blue pen

**\*Need help acquiring any of the materials? Contact us at [RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)**



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# Ready to join us?

Email us at [RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)

## Interested but have questions?

- Read on **or**
- Join us for a **hybrid Q & A session on May 22** immediately following the Sunday morning service **or**
- Contact us at [RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)



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# How will I get my letters?

- Step 1.** You sign up with us at  
[RJC\\_GetOutTheVote@uucsw.org](mailto:RJC_GetOutTheVote@uucsw.org)
- Step 2.** Each month, tell us how many voters you want;  
you can start with 5 or 20
- Step 3.** Jane or Kim from the Racial Justice Committee  
will then email you a pdf file with the letters and  
then you print them



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# My letters are printed, now what?

- Step 4.** Using the information at the bottom of each letter: print name of recipient in the greeting, print your reason for voting, sign the letter; address the envelope, place letter in envelope, seal it, stamp it then store it.
- Step 5.** Jane or Kim of the Racial Justice Committee will keep track of your/our progress and remind you when to hand in or mail your letters

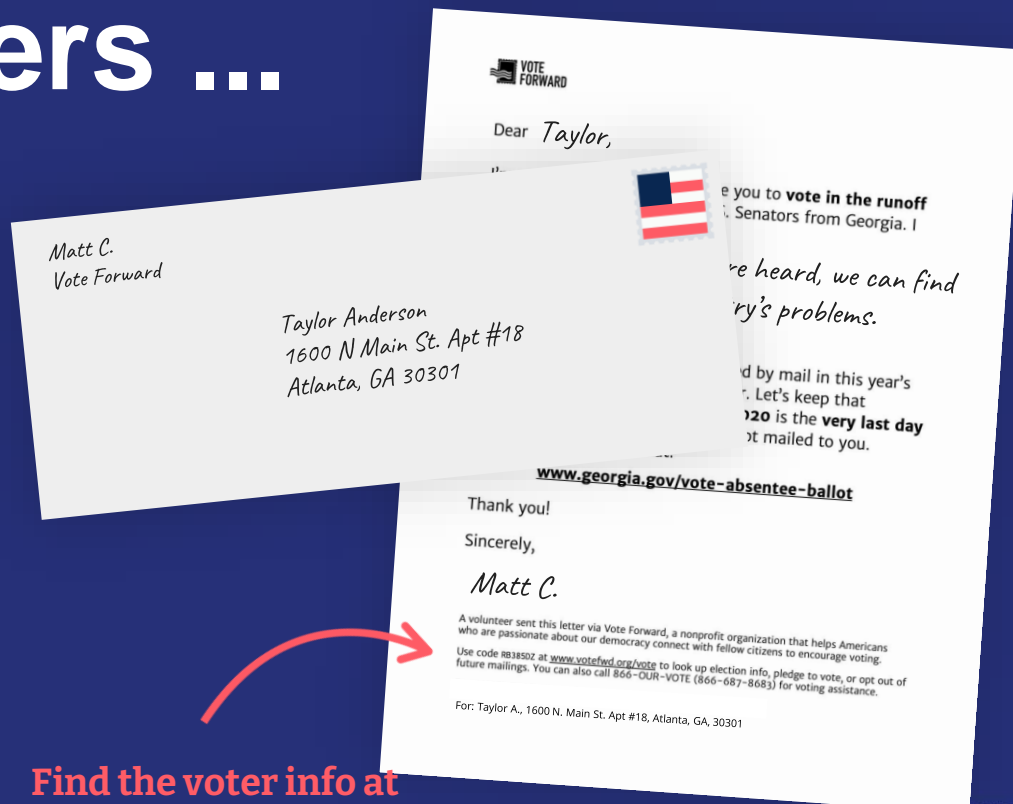


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# Writing letters ...

- Write in English
- Print is recommended
- Blue ink preferred
- Nonpartisan
- Relatively concise
- Partial or full name



Find the voter info at  
the bottom of the letter



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# Messages

## What's been shown to work best?

- Nonpartisan
- Don't mention candidates
- Positive messages
- Can mention general issues
- Local > national
- Personal stories

## Examples:

"In America, we value our democracy; that's why I exercise my right to vote, every time."

"I vote because together our voices can be louder than dark money."

"I vote because when all our voices are heard, we can find solutions to our country's problems."

"I have two young boys, and I believe the choices we make now are going to have a huge impact on their lives. If we don't vote, we let other people decide for us."

"Voting is the great equalizer. The richest billionaire in America gets just one vote, the same as me."

**Thank you for considering this project hosted by  
the Racial Justice Committee at UUCSW as a  
practice of our Unitarian Universalist principles**

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