

2020 Technician Fun Fair



The AALAS Committee on Technician Awareness & Development (CTAD) invites all exhibiting companies to participate in the 2020 AALAS Technician Fun Fair that will be held on Monday, Tuesday, and Wednesday, October 26, October 27, and October 28.

How the Tech Fair works:

On Monday and Tuesday (9:00 am–5:00 pm) and Wednesday (9:00 am–11:00 am) during the meeting, Tech Fair participants “ferret” various locales throughout the meeting, including the Exhibit Hall, for answers to an exam comprised of questions submitted by AALAS and by exhibiting companies. Anyone receiving an 80% or above on the exam is eligible for numerous prize drawings.

Companies can participate in several ways:

- Submitting questions for the exam
- Providing inexpensive promotional items (less than \$5 value) for goodie bags
- Donating more substantial “winner” prizes

What’s in it for exhibiting companies?

- Opportunity to showcase your new products and services
- Chance to establish relationships with current and future buyers
- Ability to broaden the educational and professional horizons of lab animal technicians
- Very low cost marketing opportunity—recognition provided onsite and in AALAS publications

What’s in it for the technicians?

- Relaxed, “icebreaking” venue to interact with vendors when they might not otherwise do so
- Opportunity to expand their animal care knowledge beyond what they are already know
- Fun “scavenger hunt” format adds spice to their National Meeting involvement
- Opportunity to win prizes and recognition
- Receipt of CEUs toward the AALAS Certification Registry

All companies submitting the following form and appropriate materials to AALAS by August 15, 2020 will be formally recognized in the *Final Program*.

**For best results, please use Adobe Acrobat 8.0, which can be downloaded for free at www.adobe.com
Email to nancy.dorcy@aalas.org or fax to 901-334-5156.**

If your company is interested in participating in the Technician Fun Fair, please submit the following information as soon as possible.

Our interest in the Technician Fun Fair is (check all that apply):

- Submitting 2 multiple choice questions by September 15, 2020.
- Providing “goody” items at your booth or as bag stuffers (under \$5 value)
- Donating “winner” prizes (\$20-50 value)

Company Name: _____

The following will be our company’s Technician Fun Fair contact person:

Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____