



# **Hudson Old Home Days**

## **August 11th—August 14th 2022**

### **Sponsorship Levels**

The planning for the 2022 Hudson Old Home Days celebration is underway and set for August 11-14th. This traditional old-fashioned four-day event **attended by over 10,000 people** consists of a carnival, family activities, day and night concerts, a fireworks display, and booths with local vendors and organizations, yummy food and much more for family fun! Corporate/Business sponsorship is a successful way of gaining exposure for your business or products. More importantly, you are an integral part of our community and this is a great opportunity to sponsor our Old Home Days Celebration.

\_\_\_\_\_ **Fireworks Sponsorship Level**—\$6,000 to \$30,000— As we have seen over the past several years, our \$8,000 budget no longer gets us a very good fireworks display. So, this year we are looking to raise **\$30,000.00** for our fireworks display. The fireworks are planned for Saturday, August 13th at 9pm (rain date is either Friday August 12 or Sunday August 14th). We will announce your business prior to the start of the display and prominently display your banner at the grounds entrance. Our largest attended attraction of the weekend! Your company logo and link on our website and inclusion in all our advertising.

\_\_\_\_\_ **Gold Sponsorship Level**—\$3,000 to \$5,000 - Let all the attendees feel the love from your company as your sponsorship covers the safety and security at the event from the dedicated field staff to the security detail, lighting, tents, portable toilets and so much more need to make this event happen. In appreciation you company banner prominently at the entrance for all four days for appropriate recognition! You company logo and link on our website. \*

\_\_\_\_\_ **Silver Sponsor Level**—\$1,000 to \$2,999 -In appreciation you company banner prominently at the entrance for all four days for appropriate recognition! You company logo and link on our website.

\_\_\_\_\_ **Bronze Sponsorship Level** \$500 to \$999 – The four-day event includes local bands, performers and demonstrations for attendees to enjoy free entertainment during various times of the event. Each sponsors banner will be displayed at the entertainment tent.

\_\_\_\_\_ **Community Sponsorship Level**—\$300—\$499 Support and donations to assist with bringing the Hudson Old Home Day's Event to our community - It takes many items from lighting and tents to portable toilets so all sponsorship donations are greatly appreciated and welcome! \*

**\*Each of the above sponsorship levels will be promoted as follows:**

- We will proudly display your banner for entire four day event
- We will publicly recognize your support as the sponsor often during the weekend event
- We welcome your company to participate with free booth space, if desired
- Your business name and logo will be included on promotional materials for OHD's
- Your name will be listed on the Old Home Day sponsor t-shirts being given away at the event
- The name of your business and logo will be listed on the OHD website
- Your company name will be included in all social media marketing

Please return this form and payment by July 15, 2022 so your company can be included on the sponsor shirts and marketing promotions for the event.

**My business would be pleased to Sponsor Hudson Old Home Days at the following level:**

Fireworks Sponsor, \$6,000 to \$30,000 \_\_\_\_\_

Gold Sponsor, \$3,000 to \$5,000 \_\_\_\_\_

Silver Sponsor \$1,000 to \$2,999 \_\_\_\_\_

Bronze Sponsors, \$500 to \$999 \_\_\_\_\_

Community Sponsors, \$300 to \$499 \_\_\_\_\_

**Prize Donation:** (list gift certificates, items, etc.): \_\_\_\_\_  
\_\_\_\_\_

**CONTACT INFORMATION:**

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make check payable to:  
*Hudson Old Home Days*, PO Box 572, Hudson, NH 03051

All logos must be digital or camera ready and returned with your form by July 15, 2022.  
Thank you for your consideration!