



Brian O'Neill

Candidate for Board of Directors

I know the life of a freelancer—playing in orchestras, Broadway pits, tours, and negotiating contracts as an ensemble leader—but it’s 2025, and yesterday’s union is behind us. On the board, I’ll bring my performing, contracting, negotiating, and 25+ years of professional technology consulting in software and AI, to help the BMA think ahead instead of catching up. I’ll push for our investments and programs to have clear goals and success metrics, to use data-informed decision making, and to ensure the BMA serves salaried, freelance, and entrepreneurial musicians alike.