



The 2021 **Iowa Employment Conference** on **April 7th & 8th** is well underway. The Iowa Employment Conference is the largest of its kind in the state of Iowa offering the most up-to-date topics and the best speakers available to covering **EMPLOYMENT, TRAINING, BENEFITS AND WELLNESS**.

The target audience is made up of professionals in the following fields: human resource, payroll, insurance, legal, accountants, and municipalities all wanting to learn or network within a wide variety of disciplines and industries.

WHY SHOULD I CONSIDER SPONSORSHIP AT THE IOWA EMPLOYMENT CONFERENCE?

The reasons are endless! Here are a couple of good reasons:

- Show your company and team members **you support continued education**
- **Brand awareness** and exposure
- **Generate strong leads**
- Make your products more recognizable
- The chance to **grow your company visibility**
- Potential to have your company **speak at the conference**
- Opportunity to be in front of a large audience.
- Your **company acknowledged in the program and on website**
- Visibility to other companies or municipalities for networking
- Reconnect with your customers
- **Engage with your targeted audience**
- Accessible to the IEC subject matter experts
- Access to **expand your members knowledge and certifications**
- Visibility to a wider audience - **key decision** makers, HR professionals, business owners, municipalities
- **Registration fee discounts**
- **Gain credibility** for your organization
- Increase your reach and exposure to **potential new clients**, existing clients and businesses
- Deliver great **return on investment (ROI)**
- Increase your **community involvement** and improve loyalty
- **Strengthen customer relationships** through interaction
- Find **new partnerships** and meet like-minded professionals
- Block your competition. Understand your competition. **Expand your vendor network** for members
- Have a **virtual sponsor booth** on IowaEmploymentConference.com with **thousands of hits weekly**
- **Your company logo** on scrolling banner of **home page of Iowa Employment Conference**

Here is a recap of the spring conference: [CLICK HERE](#)

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