Good afternoon,

We are excited to share an important announcement about the future of the Iowa Employment Conference.

After twenty years of building and growing the Iowa Employment Conference, Nan Boland and HireQuality Solutions have transitioned ownership of the conference to ATW Training Solutions.

This decision was made thoughtfully and with great confidence in the future of the event. For two decades, the Iowa Employment Conference has served as a place where HR professionals, business leaders, employment specialists, and industry partners come together to learn, connect, and strengthen Iowa's workforce. None of that would have been possible without the incredible support of sponsors, exhibitors, speakers, attendees, and partners.

Nan's vision and leadership have transformed the conference into one of Iowa's premier events for the HR and employment community. Her commitment to delivering valuable content, meaningful connections, and exceptional experiences has left a lasting impact on thousands of professionals across the state. As this transition takes place, we want to express our sincere gratitude to everyone who has helped make the conference successful over the past twenty years.

At the same time, we are excited about what lies ahead.

ATW Training Solutions is not new to the Iowa Employment Conference. In fact, ATW has proudly participated in the conference each year as a sponsor, exhibitor or speaker since its inception and has partnered with HR professionals throughout Iowa for the past 28 years to unleash human potential in organizations. Through training, leadership development, consulting, and professional education, ATW has built deep relationships within the HR community and remains committed to supporting the professionals who serve Iowa's organizations every day.

Because of this longstanding connection, ATW is honored to step into a leadership role and continue the legacy that Nan and her team have built. Our commitment is simple: to preserve the values, quality, and relationships that have made the Iowa Employment Conference successful while continuing to look for ways to enhance the experience for attendees, sponsors, and exhibitors.

To our sponsors and exhibitors, thank you for the vital role you have played in the conference's success. Your partnership has helped create valuable experiences for attendees year after year, and we look forward to continuing those relationships well into the future.

Sponsorship and exhibitor opportunities for the upcoming Fall Iowa Employment Conference are now available. Members of the ATW team will be reaching out to past sponsors and exhibitors in the coming weeks to answer questions, discuss opportunities, and ensure a smooth transition. We welcome the opportunity to connect with you and hear how we can continue to support your goals.

We are incredibly grateful for the foundation that has been established over the past twenty years and excited about the future of the conference. Together, we look forward to continuing this tradition of excellence for many years to come.

Thank you for your support, your partnership, and your belief in the Iowa Employment Conference.

Warm regards,

Nan Boland, IEC Founder and Todd McDonald, ATW Training Solutions, Inc.

HireQuality Solutions, LLC
Nan Boland, President