

BR&E By the Numbers

- ~ The goal: 500 businesses reached within one calendar year, reached as follows:
5 members x 2 businesses per week x 4 weeks x 12 months = 480 businesses.
- ~ BR&E officially began **June 15th** with members each receiving 8 businesses names
- ~ As of **July 15th**, **35** businesses have been contacted* and **24** narratives submitted to Judy.
- ~ As of **July 15th**, Team members have been unable to connect with approximately **11** business owners because summer is by far their busiest season. These businesses will be re-assigned in October.
- ~ The committee is focusing on contacting EDC member businesses first, which is approximately **85**. Some members are not associated with business ownership. This should be achieved by **August 15th**.

Team Member Results:	#Businesses Visited	#Narratives Received
#1	19	8
#2	10	10
#3	4	4
#4	2	2
#5	0	0

Recurring concerns:

- Need networking like BAH
- Need better workforce pool/developmental opportunities
- Need marketing help
- Closing or selling business soon – various reasons
- Employee retention/attraction is a problem
- Need better signage – public restrooms, parking
- Supply chain issues
- Need affordable insurance – health, property

*Due to his position as Executive Director of the Tourism Panel, Adam Ducharme has reached out to 19 businesses, which exceeds his monthly quota by 11.