

Virtual Training Event

MAKING YOUR WEBSITE WORK FOR YOU!

Thursday, April 15 at 8:30am

FREE | Limited to First 8 Registrants



The Leadville Lake County Economic Development Corporation invites you to a virtual training session on marketing your business with the best possible website.

Join us on **Thursday, April 15 at 8:30 am** to hear **Kristylee Gogolen of Tandem Design Lab** who will provide an overview and answer your questions. Based in Frisco, she provides professional guidance with a local flavor. There is **no cost to participate**.

Please note that the **session is limited to 8 participants** to maximize interaction and allow for more personal attention. The first registrants will be given a link to the session.

Register Online Here »

Those who wish to register after the limit is reached are encouraged to admin@lakecountyedc.com to be on the list for future sessions.



Topics Covered...

What is Search Engine Optimization?

The definition of SEO, importance of keywords, editings tags & meta data.

The Value of a Good Website?

Making your website do your heavy lifting through automation, FAQs or repeated tasks.

E-Commerce: How Do You Start?

Creating a feature list, choosing software, knowing when to hire out.

Marketing?

Social media marketing and local vs. nationwide keywording.

Q/A Session

