

2021 Leadville Main Street Program Year in Review



Leadville Main Street Program
December 2021



Agenda



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01 Thank You!

The Leadville Main Street Program success in 2021 was possible thanks to all of YOU! We should all be proud of the progress our community has made despite a global pandemic and program transition.

Please enjoy our Year in Review to celebrate our wins in 2021 as well as a brief overview of priorities for next year.

Here's to 2022!





02021 Highlights



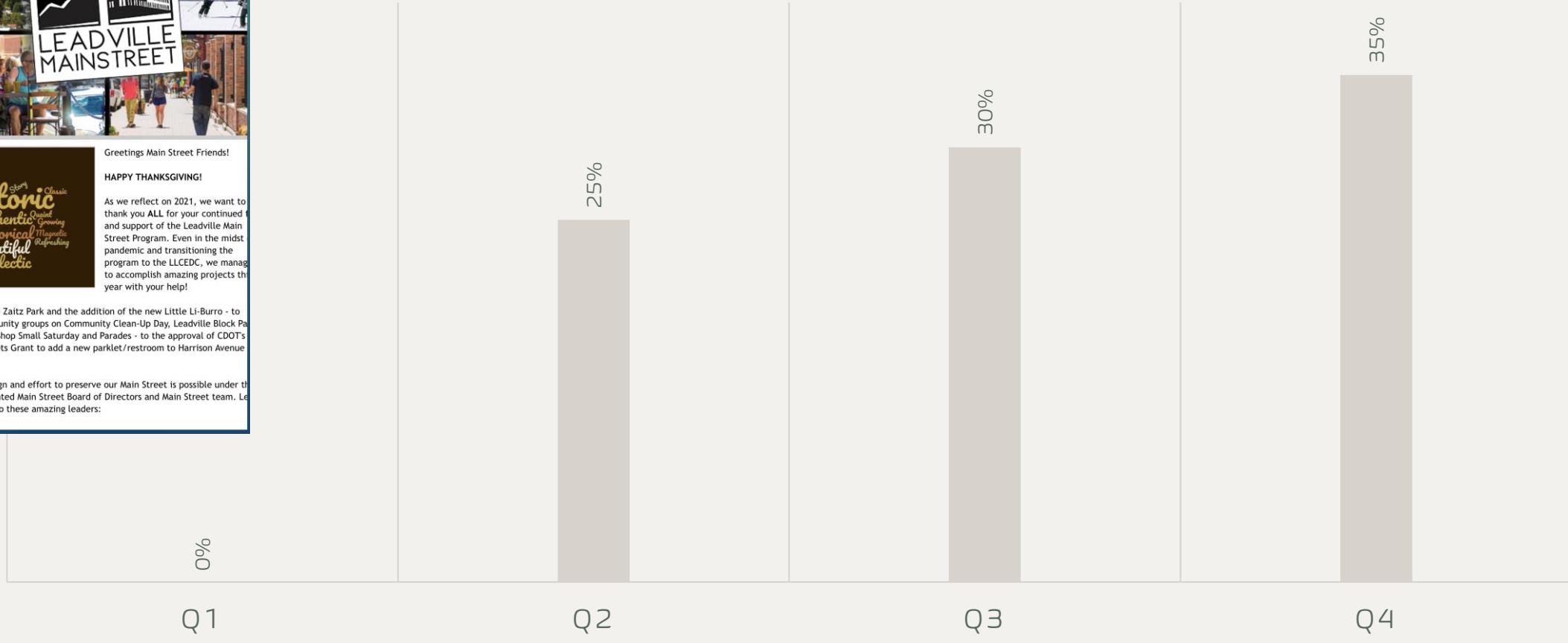


2021 SUCCESSES

- * Program Transition to LLCEDC
- * Community Clean-Up Day
- * Zaitz Park Improvements/Little Free Li-Burro
- * 2021 Planter Box Program
- * 4th of July Parade Float
- * PbbP Leadville Block Party Partner
- * CDOT Revitalizing Main Street Grant Approval – Downtown Historic Parklet & Restroom
- * Main Street Matters Campaign
- * Main Street Open for Business Grant
- * Main Street/City Parking Assessment
- * Annual Workplan
- * Leadville In Bloom Online Auction
- * Trick or Treat Street on Main Street
- * Shop Small Saturday Partner
- * Parade of Lights Float
- * Multiple BRE & technical assistance to businesses within Main Street Boundaries

Leadville Main Street Newsletter Readership 2021

Subject: Main Street Program Updates November 24, 2021



■ Constant Contact Avg Open Rate Stats

2021/2022 Leadville Main Street Leadership Team

Erin Duggin
President

Amy Hall
Vice-President

Katie Scott
Treasurer

Mary Schroeder
Board Member

Tammy Taber
Board Member

Alicia Fetters
Board Member

Aldyr Faria
Board Member

Mayor Greg
Labbe
Advisory

Nancy Bailey
Staff

Meryl Aune
Staff

Marla Akridge
LLCEDC

DOLA/COMS
Team

Gayle Langley
Main Street
Coordinator

Traci Stoffel
Main Street
Specialist

Larry Lucas
Main Street
Architect



2022 Priorities



LEADVILLE MAINSTREET

2022 Priorities



Closing

Thank you for your passion for the Leadville Main Street Program! We are inspired every day to be working with an amazing team of community members. We appreciate your continued faith in the Leadville Main Street Program, and we look forward to 2022 and beyond!

Nancy Bailey
Leadville Main Street Director

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leadvillemainstreet.org – COMING SOON!



Thank You Partners



**National Main Street
Center**
a subsidiary of the
National Trust *for* Historic Preservation



COLORADO
Department of Local Affairs
Division of Local Government

