

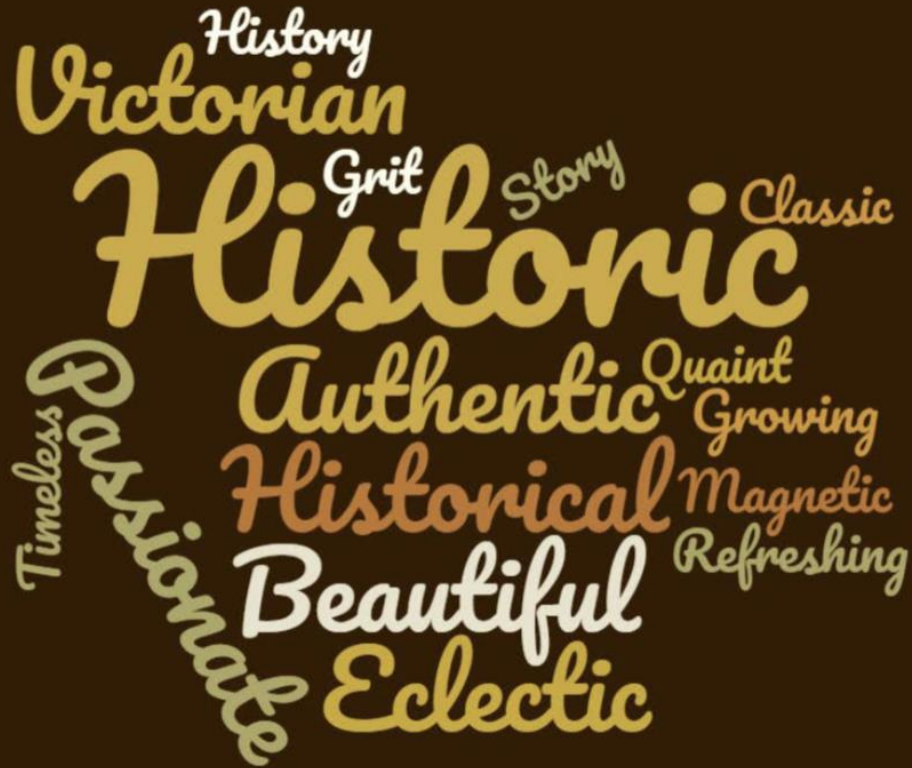
2021 Leadville Main Street Program Year in Review



Leadville Main Street Program
December 2021



Agenda



01 Thank You

02 2021 Highlights

03 Leadville Main Street Team

04 2022 Priorities

05 Closing

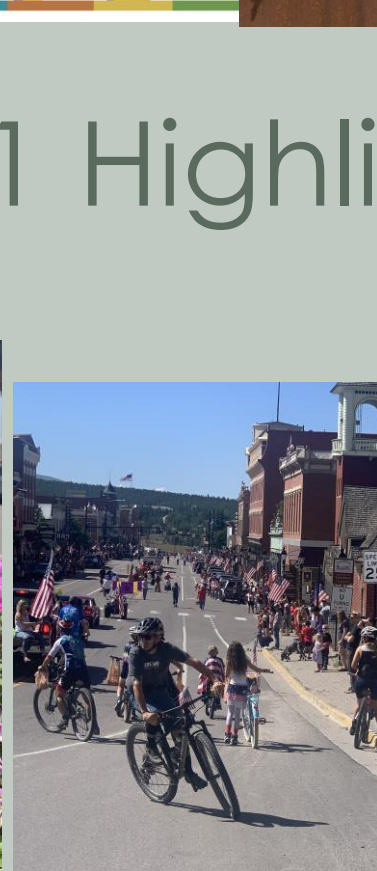
01 Thank You!

The Leadville Main Street Program success in 2021 was possible thanks to all of YOU! We should all be proud of the progress our community has made despite a global pandemic and program transition.

Please enjoy our Year in Review to celebrate our wins in 2021 as well as a brief overview of priorities for next year.

Here's to 2022!





2021 Highlights

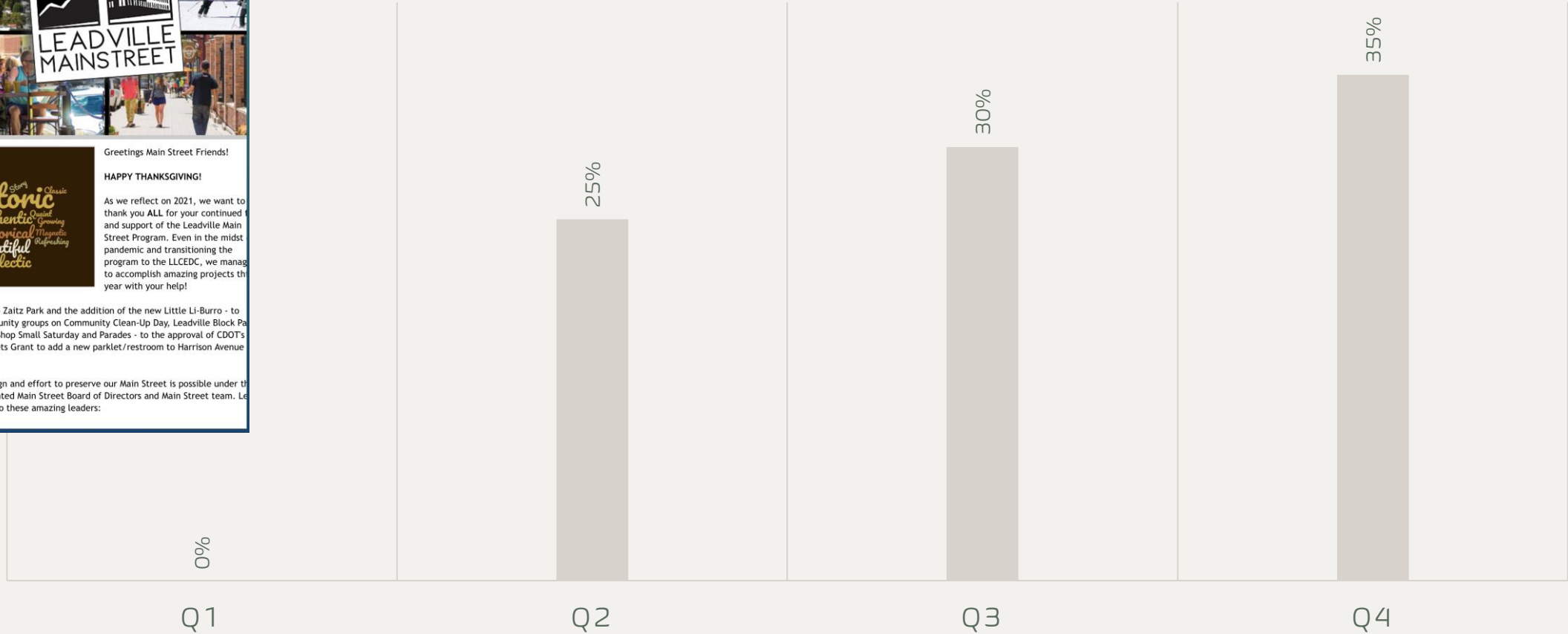
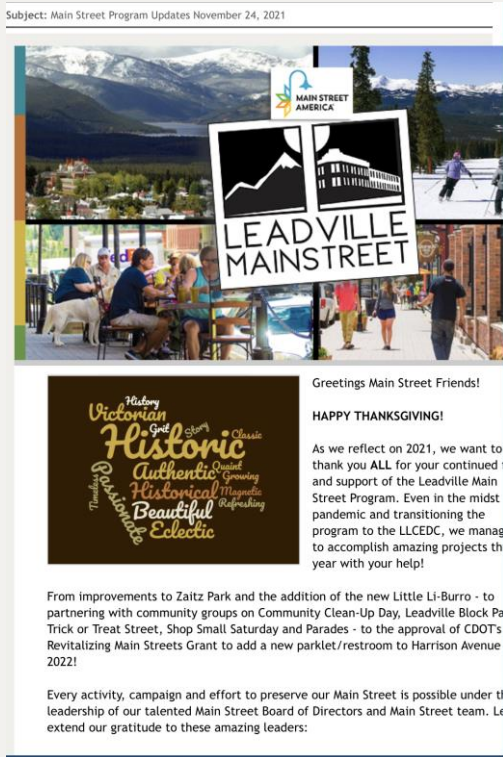




- * Program Transition to LLCEDC
- * Community Clean-Up Day
- * Zaitz Park Improvements/Little Free Li-Burro
- * 2021 Planter Box Program
- * 4th of July Parade Float
- * PbbP Leadville Block Party Partner
- * CDOT Revitalizing Main Street Grant Approval – Downtown Historic Parklet & Restroom
- * Main Street Matters Campaign
- * Main Street Open for Business Grant
- * Main Street/City Parking Assessment
- * Annual Workplan
- * Leadville In Bloom Online Auction
- * Trick or Treat Street on Main Street
- * Shop Small Saturday Partner
- * Parade of Lights Float
- * Multiple BRE & technical assistance to businesses within Main Street Boundaries

2021 SUCCESSES

Leadville Main Street Newsletter Readership 2021



■ Constant Contact Avg Open Rate Stats

03 2021/2022 Leadville Main Street Leadership Team

Erin Duggin
President

Amy Hall
Vice-President

Katie Scott
Treasurer

Mary Schroeder
Board Member

Tammy Taber
Board Member

Alicia Feters
Board Member

Aldyr Faria
Board Member

Mayor Greg
Labbe
Advisory

Nancy Bailey
Staff

Meryl Aune
Staff

Marla Akridge
LLCEDC

DOLA/COMS
Team

Gayle Langley
Main Street
Coordinator

Traci Stoffel
Main Street
Specialist

Larry Lucas
Main Street
Architect



2022 Priorities



LEADVILLE
MAINSTREET

2022 Priorities



Closing

Thank you for your passion for the Leadville Main Street Program! We are inspired every day to be working with an amazing team of community members. We appreciate your continued faith in the Leadville Main Street Program, and we look forward to 2022 and beyond!

Nancy Bailey

Leadville Main Street Director

mainstreet@lakecountyedc.com

leadvillemainstreet.org – COMING SOON!



Thank You Partners



COLORADO
Department of Local Affairs
Division of Local Government



**National Main Street
Center**

a subsidiary of the
National Trust *for* Historic Preservation