

McCarthy and our trade partners have been hard at work integrating AIM into our California Tower project. The project team has an AIM Task Force that meets monthly to discuss strategies to drive all areas of AIM and hold ourselves accountable.

In the last year, some of the work we have done to support AIM includes:

Hiring Locally

- Attended 14 different workforce development events in the AIM zip code communities geared toward middle and high school students.
- Held a Construction 101 event for high school girls interested in the trades. The invitation was shared with all high schools in the AIM zip codes with many of the almost 40 attendees from the target area.
- Sponsored and secured a board seat for a new AIM zip code charter high school, Capital College & Career Academy. We have done multiple days of teaching at the school to get students interested in specialized construction areas.





**Purchasing Locally**

- Held a California Tower project Supplier Diversity Day Lunch for local businesses. Attendees received an overview of the project and project needs and were given the opportunity to network with McCarthy and project trade partners. Since the event, many have had follow ups with trade partners and one company has already secured a contract!
- Attended the UC Davis Small and Diverse Supplier Expo and the UCDH Facilities Planning and Development Industry Day and connected with a variety of AIM businesses.



#### Investing & Volunteering Locally

- Mentored students in Consumnes River College CIE Foundation Design-Build competition
- Volunteered at two Habitat for Humanity Rock the Block events – one in Oak Park and one in Bryte/Broderick – West Sacramento. We sponsored and volunteered at the second event and have another volunteer day scheduled for January.
- Hosted a booth at the Celebrate Oak Park event in McClatchy Park and engaged the community.
- Stuffed and donated over 50 backpacks to the Sacramento Children's Home.
- Brought the McCarthy classic truck to and volunteered at the North Highlands Touch-A-Truck Event for kids.
- Donated to and attended the Annual NorPac American Heart Association Walk.
- Donated to and attended the Making Strides Breast Cancer Walk.
- Volunteered at the UC Davis Deck the Halls event at the Oncology Center.

- Volunteered at the Habitat for Humanity ReSTORE.





