



## Scenic City

### CERTIFICATION PROGRAM

The Texas Guide to Model Standards  
for High Quality Public Spaces



## 2019 Applications Accepted January 1 - March 31

[www.sceniccitycertification.org](http://www.sceniccitycertification.org)

The Scenic City Certification Program recognizes municipalities that implement high quality scenic standards for public roadways and public spaces. Cities with strong scenic standards reflect civic pride, benefit from a solid sense of community character and are well-positioned for economic growth.



### HOW DOES THE SCENIC CITY CERTIFICATION PROGRAM WORK?

Any Texas city may apply to the *Scenic City Certification Program* for an objective review of existing municipal infrastructure ordinances as they relate to public roadways and public spaces. The evaluation compares these standards to the Scenic City model devised by 17 Scenic City Program Partner organizations. Assessment is points-based, and every city applicant receives a detailed, scored evaluation. Official certification can be earned by cities that score in the upper range and verify threshold standards for landscaping, tree planting and sign regulation.

### The evaluation reviews every applicant's existing ordinance and code language in these areas

- Streetscape enhancements
- Parks, trails and open spaces
- Lighting standards
- Design integrity
- Landscaping and screening
- Sign control
- Litter and graffiti prohibition
- Utility and cable line programs
- Unique municipal features
- Special programs

### Benefits of participation

- Provides expert third-party evaluation of existing standards
- Forms a basis for continual review and analysis of development plans
- Serves as a platform to educate citizens on the impact of local regulations
- Supports economic development efforts

***The Scenic City Certification Program is a project of Scenic Texas, Inc. and its Program Partners***

American Council of Engineering Companies-Houston • American Planning Association-Texas • Association of Rural Communities in Texas •  
Hill Country Alliance • Houston-Galveston Area Council • Keep Texas Beautiful • North Central Texas Council of Governments •  
Scenic America • Scenic Houston • Texas Downtown Association • Texas Economic Development Council • Texas Historical Commission •  
Texas Municipal League • Urban Land Institute-Austin • Urban Land Institute-Houston • Urban Land Institute-San Antonio