



ANN ARBOR AREA  BOARD OF REALTORS®

January 14, 2021

Dear Friend,

We are reaching out to you today as a REALTOR® and member of our community, to support the Fair Housing Center's **2021 REALTORS® for Fair Housing Campaign**.

This April, the nation will be celebrating the 52nd Anniversary of the Fair Housing Act. This landmark civil rights legislation was the result of years of individual and collective struggle against discrimination in sales, rental, financing and other housing-related transactions. The Act now protects the buyer or renter of a dwelling from discrimination based on race, color, religion, national origin, sex, disability, and familial status.

We need 200 people to join us by adding their names to a list of REALTORS® who are publicly taking a stand against discrimination in housing. April is National Fair Housing Month and a perfect time to lead by example.

Will you pledge to “actively support the letter and the spirit of the federal, state and local fair housing laws”?

Our plan is to place an ad in the April edition of the Ann Arbor Observer (a monthly publication with a circulation of 60,000, readership 120,000) with your name and affiliation on it. We want to send a strong message to the public that our communities are no place for unfair treatment.

Today we are asking you to join us in supporting the Fair Housing Center's **2021 REALTORS® for Fair Housing Campaign**. **We need 200 REALTORS® to join us by adding their names to a list of people who are publicly taking a stand against discrimination in our community.** Funds raised from this investment go to supporting the Fair Housing Center's mission to end discrimination in housing and public accommodations and to promote accessible, integrated communities.



Now could not be a more important time in our history to show your commitment to equality and fairness. Thank you for representing the spirit of fair housing in our community.

We appreciate your support,

Pamela A. Kisch
*Executive Director
Fair Housing Center*

Tom Renkert
*Chief Executive Officer
AAABoR*

Diana Watches
*AAABoR BoD Member,
Michigan Realtors® Fair
Housing and Diversity Cmte*

P.S. Donations over \$100 will also receive a mug that says “We’re REALTORS®. We Support the Letter and the Spirit of Fair Housing Law”.

PLEASE NOTE: Your donation must be received by March 2, 2021 in order for your name to be listed in the April edition of the Ann Arbor Observer.

To participate in the Pledge Campaign, please fill out the following information and mail it back in to the address below OR fill out this [Google Form online](#).

[2021 REALTORS® for Fair Housing Campaign PayPal Gift Page](#)



2021 REALTORS® for Fair Housing Campaign

The following is for mail-in purposes.
To register & donate online [use this Google form.](#)

Gift Information

Please note that although we appreciate every gift, only gifts of \$50 or more will be recognized in the Ann Arbor Observer.

Donation Amount*

Gifts can be made via check, made out to the Fair Housing Center, PO BOX 7825, Ann Arbor MI 48107. Please write "FHC Realtor" in the note and postmark by February 24th.

- \$50
- \$100
- \$250
- Other \$ _____

Donation Frequency

- Once
- Daily
- Monthly

Your name as you would like it to appear in the Ann Arbor Observer:

Affiliation (e.g. Place of Business. If blank, your city of residency will be listed):

Campaign Growth

The Fair Housing Center's REALTORS® Campaign is made possible through the support of our community. Please let us know if you would be willing to become more involved.



- Yes!** Please use my name to inspire others to support this initiative!
- You may contact these people with information about this initiative and invite them on my behalf:

1. _____
2. _____
3. _____
4. _____
5. _____

Donor Information

Title _____

First Name _____

Middle Name _____

Last Name _____

Suffix _____

Mailing Address _____

City _____

State _____

Zip _____

Email _____

Phone _____