



2023 Billboard Program Order Form

Business Name _____

Billing Contact: _____ Artwork Contact: _____

Email: _____ Email: _____

Phone: _____ Phone: _____

Please Invoice the Business:

- ☐ Per cycle (13 total for year)
- ☐ Bi-Annually Jan - June /
July - Dec
- ☐ Annually (13 total)

Billboard Specs:

1504 x 416 pixels

All Designs **MUST** be saved as a JPG at maximum quality.

All designs **MUST** be saved in RGB mode

Please label the file: Biz Name - location - cycle start date

Creating your artwork in Illustrator??

*File > Export > Save for Web - make sure your pixels are correct
and it's a .jpg high.*

Cycle Dates	Hwy. 364 / 94 merge	I-70 @ Bridge Premium \$160	I-70 @ Cave Springs	I-70 at Salt Lick	Payment / Artwork Due
1/2 to 1/29					12/23/2022
1/30 to 2/26					1/20/2023
2/27 to 3/26					2/17/2023
3/27 to 4/23					3/17/2023
4/24 to 5/21					4/14/2023
5/22 to 6/18					5/12/2023
6/19 to 7/16					6/9/2023
7/17 to 8/13					7/7/2023
8/14 to 9/10					8/4/2023
9/11 to 10/8					9/1/2023
10/9 to 11/5					9/29/2023
11/6 to 12/3					10/27/2023
12/4 to 12/31					11/17/2023

**** Please mark the quantity of billboard slots you'd like for each location during each cycle.**

Questions? Call Lori or Wendy at 636-946-0633.