



Building High-Trust Cultures in Medical Practice

Mar. 4 | 5–6:30 p.m (Zoom): *Building High-Trust Cultures in Medical Practice* – Dr. Kristen Woods

This session equips physician leaders with actionable strategies to foster trust within their teams. Grounded in the Trust Edge model, the webinar explores how trust directly impacts clinical outcomes, team collaboration and organizational performance.

Participants will assess their current practice environment using the eight (8) Trust Edge pillars – Clarity, Compassion, Character, Competency, Commitment, Connection, Contribution and Consistency – to identify potential gaps affecting care and collaboration. They will learn and implement practical techniques to build trust with an emphasis on communication and care coordination. With a focus on trust-centred approaches, learners will be able to identify and develop systematic and measurable actions for creating improvements in overall team cohesion.

Dr. Woods is an executive coach with 25 years of healthcare experience, transitioning from family physician to senior leadership roles. She led interdisciplinary care redesign and later drove strategic, financial and cultural transformation in national health systems. Her coaching blends cognitive-behavioral methods with real-world leadership insights to empower healthcare leaders.

[Register here.](#)

