

**AFP Central Virginia
Call for Monthly Program Proposals
2022**

Central Virginia has talent!

You are invited to propose a program session for AFP Central Virginia's monthly membership meetings in 2022. **Meetings may be held in person in Richmond, VA or via Zoom**, and we ask that your proposal please take either format into consideration.

Our goal for monthly programming is to provide relevant and meaningful professional development opportunities for non-profit professionals. Through our programming, we aim to encourage and support excellence in fundraising and to consider inclusion, diversity, equity and access in all that we do.

We ask you to **please address the following questions** as you put together your program proposal:

- Who is the target audience?
- How relevant and original is the presentation?
- How is inclusion, diversity, equity, and access linked to the topic?

**2022 AFP Central Virginia
Program Proposal Guidelines**

Timeline

Submissions Due (Rolling)

November 19, 2021 (and then considered as availability allows)

Review

November 22, 2021 – November 29, 2021

Decisions

By December 9, 2021

Notifications

By December 13, 2021

Membership Meeting Program – Length

Monthly programs are 60 minutes long – 45 minutes for the program and 15 minutes for Q&A at the end. The format may be adapted as needed but the length of the program will not vary. **NOTE:** A workshop presented in conjunction with National Philanthropy Day occurs in November each year. These workshops are 1.5 hours long. If you would like for your program to be considered for this longer workshop format, please note that in the proposal.

Proposal Submissions are Open to the Public

Submissions are open to the public, regardless of membership status.

Educational Value and Promotional Materials

Presenters representing companies that provide services for a fee to nonprofits will be considered if the presentation topic provides overall education value to our members. Sales statements and promotional material are not permitted during the presentation.

How does the selection process work?

The Central Virginia AFP Program Committee is responsible for collecting and reviewing proposals. Once all proposals have been reviewed, the Committee will present the annual calendar to the Board. Presenters will be informed of decisions via email.

Please note: if you have presented to the AFP Central VA Chapter within the past year, there is a one-year waiting period before presenting again.

The following criteria will be considered when reviewing a program proposal:

How is the topic linked to our mission?

To advance philanthropy by enabling people to practice effective and ethical fundraising.

Is the topic linked to inclusion, diversity, equity, and access?

Priority will be given to proposals that reflect a strong link to the IDEA initiative.

Does the topic fall within one or more initiatives in our strategic plan?

- *To practice excellent fundraising.*
- *To advocate for philanthropy as a regional value.*
- *To celebrate joyful & ethical fundraising.*
- *To nurture fundraising professionals.*

Does the proposal address one of the following topics that have been identified as priority areas of interest for the Chapter?

Note: proposal does not have to address one of these topics but priority will be given to those that do or that make a strong case for why the topic proposed is relevant.

- Events (and Sponsorships) in the Age of COVID
- Funder's Perspective on Changing Philanthropic Landscape
- Telling Your "Pandemic Story"
- Self-Care for the Individual Fundraiser
- Nonprofit Collaboration (especially as it relates to joint fundraising strategies)
- Board Engagement and Onboarding (specifically how to do it virtually)
- Managing Up and Leading from Where You are as a Development Professional
- Fundraising Careers
- Strategic Planning
- CRMs/Data Management

General Areas of Interest Also Include:

- New Trends in Philanthropy
- New Takes on Fundraising Basics

Where do I submit my proposal?

You may submit your proposal by email using the [RFP Form](#). Email proposal to admin@afpcentralva.org.