

OFFICIAL NEWSLETTER OF THE FRESNO ASSOCIATION OF REALTORS®

THE GRAPEVINE

October 12, 2018



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This week Don Scordino has on
Aram Melikian of Coldwell Banker
RE and Jeff Brown, Home
Inspector with 360 Inspect.



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***Important Information: Yosemite Gateway
Branch will be closed
Wednesday October 17th, 2018 and
Friday October 19th, 2018**

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Form of Use for the REALTOR® Logo

The form of use limitation also applies to the REALTOR® Logo. The REALTOR® Logo consists of an “R” set in Futura Typeface on a sharply contrasting rectangular background to form a block “R” under which is centered the term REALTOR®. The rectangular block and the term REALTOR® centered under that block must be the same contrasting color.

Users of the REALTOR® Logo must adhere to the identification, color, spacing, and size requirements set forth by NAR. Such requirements are designed to assure that through uniform and consistent use, the public will continue to recognize the REALTOR® Logo as a distinctive mark and not simply a decorative symbol.

Members and Member Boards are encouraged to download the REALTOR® Logo from REALTOR.org to

ensure use of the proper form. It's available at:

https://www.nar.realtor/sites/default/files/migration_files/publications/2014/Membership-Marks-Manual-2014-02-11.pdf

It has become customary in some areas for one member to address another member as, for example,
“REALTOR® Jones.” Such use as a letter salutation or signature is acceptable.
For example:

Proper Use

Dear REALTOR® Jim:

Dear REALTOR® Jones and Mr. Doe:

Sincerely,

REALTOR® Smith

A non-member is never permitted to use the term REALTOR® or REALTOR-ASSOCIATE® adjacent to his name on a business card or anywhere else, even if he is employed by or affiliated with a firm that is permitted to use the term REALTOR®.

WELCOME NEW MEMBERS

August 2018

Sandra Mikaelian
Tou Her
Ivette Chavez
Chuck Sanchez Jr.
Orhan Tolu
Mohamed Mabrouk
Rajbir Singh
Sheila Charles-Wall
Mandeep Sharma
Cindy Moayed
Anna Marie Flores
Harriet S. Pickford
Kevin Goessling
Marina Mulverhill
Kayla Kim
Mark Anthony Castillo
Monica Regan
Shelby Smith
Patricia Ramirez
Catalina Plata
Jannet Rodriguez
Sarala Patil
Stephen T. Smith
Antonio Arguelles
Nayiri Dermenjian
Amanda Nelson
Julie R. Sibayan
Joseph Randal Houseweart
Bobby Joe Grider
Aisha A. AllenRojas
Naly Xiong
Alana Esquibel
Dayna Rodgers
Andrew Kidder
Arshpreet Kaur
Esteban Ramirez
Daniel Markendorf
Robert Beck
James Martinez
Eliana Baron Cardenas
Evelyn Zepeda
Mohan Cheema
Genevieve Cooley
Jessica Nazaroff

Debra M. Barletta, Broker
Keller Williams Westland Realty
London Properties, Ltd
EXP Realty
Century 21 Real Estate Alliance
Aspire Realty Solutions
Guarantee Real Estate
Realty Concepts, Ltd
Guarantee Real Estate
Coldwell Banker
Connect Realty.com, Inc.
Harriet S. Pickford, Broker
Visintainer Group
Help-U-Sell
Iron Key Real Estate
Better Homes and Gardens
Help-U-Sell
Berkshire Hathaway Home Services
Guarantee Real Estate
Envision Realty
London Properties, Ltd
Guarantee Real Estate
Realty Concepts, Ltd
Century 21 MM
London Properties, Ltd.
California Home Realty
Guarantee Real Estate
Keller Williams Westland Realty
Searchlight Realty, INC
Brown and Brown Real Estate
Fresyes
Keller Williams Westland Realty
Realty One Group
Keller Williams Westland Realty
Real Living Diamond Realtors
Guarantee Real Estate
Guarantee Real Estate
Bloom Group, Inc
Guarantee Real Estate
Brown and Brown Real Estate
Universal Leanding and Realty
HomeSmart PV and Associates
Guarantee Real Estate
Guarantee Real Estate

WELCOME NEW MEMBERS

September 2018

Arynne Broom
Quy Toa Vuong
Rebecca Peters
Jorge Cuevas
Margaret Brewer
David Janca
Terri East
Eli Miraziz
Adele Rodriguez
Monica Hoenig
Travis Justice
Kristle Garton
Ashley Full
Dewayne Clark
Mason Conley
Christina Nugier
Joseph Viveros
Michael Ibabao
Alejandro Trevino
Mackenzie Besnon
Christian Brown-Johnson
Jacob Skvortsov
Jared Torres
Patricia Alvarado
David Perez
Brennan Achee
Ian Hogan
Martin Rusky

All State Homes
Guarantee Real Estate
Guarantee Real Estate
Village Home Realty
Coldwell Banker-Oakhurst
Valley Wide Homes
Golden Key Realty, Inc
London Properties, Ltd.
Guarantee Real Estate
Solid Oak Realty
All State Homes
Realty Concepts, LTD
Iron Key Real Estate
Independent Realty Group
Connect Realty
Lion Real Estate
Realty Concepts, LTD
Movoto Real Estate
Better Homes and Gardens
Foxen Realty Inc
Miracle Realty
Fresyes Realty
The Housing Connection
Pro Mr. Z Realty
R E Brokers
Guarantee Real Estate
Guarantee Real Estate
Guarantee Real Estate



KEY FACTS

YES ON PROPOSITION 5 AND NO ON PROPOSITION 10

Homeownership and private property rights are on the California ballot this November and the election outcome will determine our state's housing future. REALTORS® throughout the state are committed to protecting homeownership and are urging our clients, colleagues and fellow Californians to look closely at this year's ballot. The state's housing future depends on it.

YES ON PROP 5

The Property Tax Fairness Initiative (Prop 5) removes the unfair moving penalty for seniors, the severely disabled and disaster victims across the entire state while still ensuring they pay their fair share of property taxes.

- Seniors will have the freedom to downsize or move closer to family.
- The severely disabled will be able to move to more practical homes.
- Many disaster victims will now have the opportunity to move without being penalized.

Too many Californians feel like they will never be able to become homeowners. Eliminating the moving penalty for seniors, disaster victims and the severely disabled will create more opportunities for homeownership for first time buyers and young families.

NO ON PROP 10

Prop 10 will make California's housing crisis worse. It's the wrong solution for a state that desperately needs to create more affordable housing for middle class families. Seniors, veterans, both gubernatorial candidates – Democrat Gavin Newsom and Republican John Cox – and affordable housing experts all oppose Prop 10 because it will make housing less available and less affordable.

Prop 10 will:

- Let government dictate rental pricing for privately owned single-family homes.
- Reduce home values by more than 10%, according to MIT researchers; an average loss of approximately \$39,000 per California homeowner.
- Significantly restrict what single-family homeowners can do with their homes.
- Could allow bureaucrats to charge homeowners a fee for taking their home off the rental market.

The facts are clear: Prop 10 will reduce affordable and middle-class housing in California and drive down existing home values. For more information, please visit www.housingforCalifornia.com.

Paid for by California Association of REALTORS® Issues Mobilization PAC

For more information, please visit: on.car.org/cayes5no10

Legal Update

**Speaker: C.A.R. Legal Counsel
Gov Hutchinson**

**Friday, October 26th
F.A.R. Office**

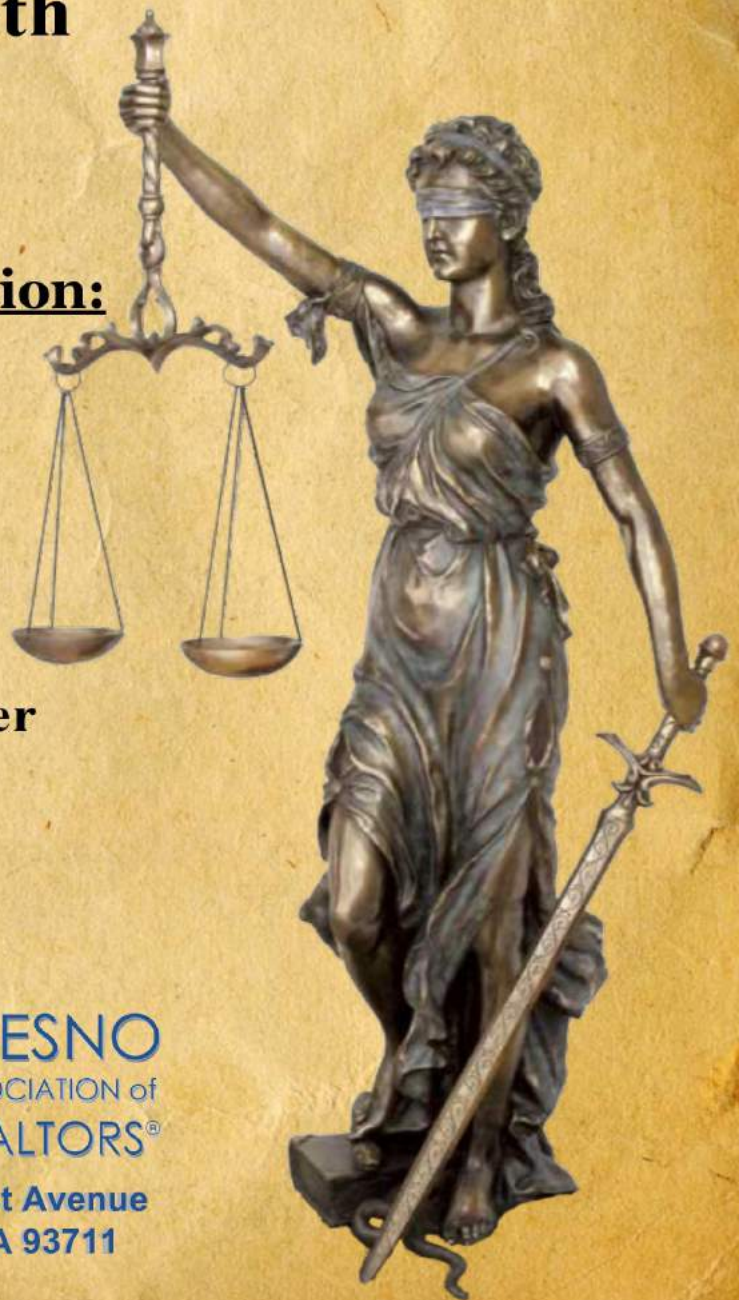
Choose A.M. or P.M. Session:

10 a.m. - 12 p.m.

2 p.m. - 4 p.m.

**Deposit of \$10 Required
(only charged if not attended)**

Call 559-490-6400 to register



FRESNO
ASSOCIATION of
REALTORS®

**6720 N. West Avenue
Fresno, CA 93711**



TOAST OF OAKHURST TASTING

**ENJOY THE WARES OF THREE LOCAL
PURVEYORS OF BEER, WINE, AND SPIRITS**

And enter to win this stocked minibar and other prizes!

Friday, October 26th
5:30pm-8:30pm

Oakhurst Grill and
Whiskey 41 Lounge
40530 Hwy 41
(At Best Western)

Get tickets early by calling
559-490-6400, or at the door.



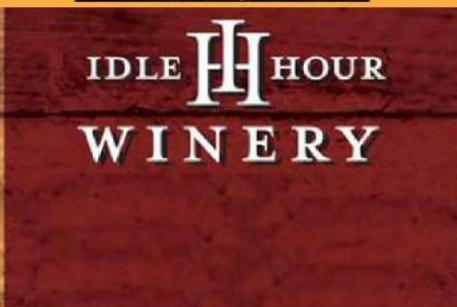
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Value!

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Proceeds raised go to local scholarships.
Donations are tax deductible.

\$5 Raffle Tickets or 6 for \$20

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GRILL
& WHISKEY 41 LOUNGE**



F.A.R. & Affiliates Foundation is a 501(c)(3) Charitable Organization. All donations are tax deductible. Federal Tax Identification #27-3995622

Calendar

Upcoming Training and Events

● **Held at FAR Office**

● **Held at Yosemite Gateway Branch Office**

● **Held Offsite**

***Important Information: Yosemite Gateway Branch will be closed
Wednesday October 17th, 2018 and
Friday October 19th, 2018
Wednesday October 24th, 2018 and
Friday October 26th, 2018**

Tues.
16
8:30am - MLS Home Tour Meeting
Speaker : John Shore: Community
Housing Council
10:30am -Websites Training

Tues.
23
8:30am - MLS Home Tour Meeting
Speaker : CAR Report
10:30 am - Zipforms/ Digital Ink

Wed.
17
**YOSEMITE GATEWAY BRANCH
CLOSED**

Wed.
24
10:30am - Clerical Training/ Renewal
**YOSEMITE GATEWAY BRANCH
CLOSED**

Thurs.
18
8:30am -Yosemite Gateway Branch
Home Tour Meeting
Speaker - Mike Berg: Interim YHS
Superintendent
10:30am - CRS Data

Thurs.
25
8:30am - New Member Orientation
8:30am - Yosemite
Gateway Branch Home Tour
Meeting
Speaker - Michael Karby
**5:00pm - YPN Mega Mixer at The
Hive**

Fri.
19
8:30am - Investors/Exchangers
**5:00pm - Bowling Tournament at
Bowlero**
**YOSEMITE GATEWAY BRANCH
CLOSED**

Fri.
26
8:30am - Investors/Exchangers
10:00am - Legal Update with Gov
2:00pm - Legal Update with Gov
**YOSEMITE GATEWAY BRANCH
CLOSED**
5:30pm - Toast of Oakhurst



YPN

Halloween Mixer

Thursday, October 25th

Bitwise Hive from 5-8

2600 Ventura St. Fresno, 93721

Costumes Encouraged!

Contest with prizes for 1st, 2nd, & 3rd place winners!

Must R.S.V.P. in advance to F.A.R. at 490-6400. Free for Fresno REALTOR® & Affiliate members, \$15 for guests.



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9/26/17

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www.resourcelenders.com



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- Simple. Secure. Easy. The way homebuying should be.

2. We quickly set the wheels in motion!

- 11, 14, 21 days or more – we get you to the closing table when you and your client are ready.¹
- We process and underwrite loans in-house, so your originators can provide clients with accurate updates.

3. Jump start house-hunting with a Pre-Approval.²

- Lets you offer possibilities that other lenders can't.
- Gives your customers a competitive edge when bidding.

4. We can help you. And so can the rest of the Stearns Lending team.

- We had humble beginnings and still treat customers and business partners as we did from the start.
- For more than 25 years, we've been helping people find their one-of-a-kind loan for their one-of-a-kind home.

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¹Closing times may vary based on various transactional factors such as borrower's document response times, property location, and credit profile.

²TBD Pre-Approval is for qualifying buyers whose property is yet To Be Determined. Supporting documents include 1 month of pay stubs, W2 forms for last two years, and other documentation that substantiates the borrowers' income and debt obligations derived from assets, self-employment and any other documentation that Stearns Lending, LLC requires. This is a paid advertisement, not necessarily endorsed by the Fresno Association of REALTORS®.

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