

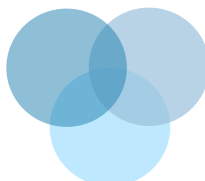


## ***SOCIAL MEDIA & MARKETING TOOLKIT***



### **SPREAD THE WORD**

- [Share our conference flyer](#)
- [Post our 2019 logo](#)



### **CONNECT WITH OTHERS**

- [Join the event on Facebook](#)



### **HASHTAG**

**#2019TWC**

## **SAMPLE MESSAGES FOR SOCIAL MEDIA**

- I can't wait to learn, grow, and connect at the 2019 Together We Can Conference. Did you know registration is FREE for individuals with disabilities and their families? Learn more at [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- Connect with people and services from across the state at the 2019 Together We Can Conference, a one-of-a-kind, statewide conference for people with disabilities, their families, and the people who serve them [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- Sign up for a full day of learning and networking at the 2019 Together We Can Conference in Des Moines! Don't miss your chance to attend sessions led by experts in the field. Learn more at [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- I can't wait to learn, grow & connect at #2019TWC! [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- Attend sessions, chat w/ experts, & connect with others at #2019TWC [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- #2019TWC will deliver the content that Iowa families & disability professionals want to know [askresource.org/togetherwecan](http://askresource.org/togetherwecan)
- Are you registered for the 7th annual Together We Can Conference? [askresource.org/togetherwecan](http://askresource.org/togetherwecan) #2019TWC

## **NEWSLETTER BLURB** *Add the text below to a newsletter, blog post, or message:*

Register to attend the 2019 Together We Can Conference on Saturday, May 4 in Des Moines at the Varied Industries Conference Center on the Iowa State Fairgrounds! This one-of-a-kind, statewide conference is tailored to individuals with disabilities, their families, and the professionals who serve them. The event is free for individuals with disabilities and their families, and only \$40 for professionals. The sixth annual conference offers a full day of learning and networking with nationally known presenters and experts in special education, disability law, self-advocacy, public policy, mental health and more. A variety of CEU options are available, and attendees can enjoy free, on-site childcare and an exhibitor raffle with over \$300 in prizes! Registration and other details are available at [www.askresource.org/togetherwecan](http://www.askresource.org/togetherwecan). The Together We Can Conference is presented in partnership with ASK Resource Center, Arc of Iowa, Iowa Department of Education, Iowa Statewide Independent Living Council, and University of Iowa Center for Disabilities and Development.