

# IMAGINE No Hunger

FEEDING CALIFORNIA—ONE PLATE AT A TIME

California produces nearly half of the nation's fruits and vegetables, yet more than 4.3 million Californians struggle to access the food they need to thrive. No family should have to decide between buying groceries or paying rent; no senior should have to choose between food and medicine; and, no parent should have to skip a meal in order for her children to eat.

California food banks are on the front lines of these challenges. We provide millions of meals each year to children, families, elders, and the disabled. As fires and floods increasingly ravage California, we are serving more people who have never needed food aid before and serving hard hit communities for years after disasters.

The IMAGINE No Hunger license plate will give Californians the opportunity to provide ongoing support to our state's food banks. Featuring an iconic self-portrait image of John Lennon and authorized by Yoko Ono Lennon, this unique license plate is not only iconic but will help feed our community. It will also bring awareness to this critical issue.

To make this source of revenue a reality for California food banks, we must pre-sell 7,500 plates before the end of 2019. You're one of the very first to be offered this unique opportunity. After we hit this target number, the California Department of Motor Vehicles will produce the plates and open up this opportunity to all California vehicles.

You can order plates through this website: <https://www.imagineca.com/index.html>. It costs just \$50 but has a tremendous and ongoing impact!

Thank you for your support to end hunger in California.

