

Three generations of the Mahoney family are engaged in giving together

Family Philanthropy Services

Engaging the Next Generation

Engage your Family in Giving

Your own personal giving experience has been rewarding, but how do you share this joy, and involve those closest to you in giving back? The Community Foundation for Monterey County (CFMC) can partner with you to help your family incorporate philanthropy in their lives.

Family Philanthropy Services

The CFMC offers a wide array of services and resources to help donors and their families define and fulfill their philanthropic vision. We can share the latest perspectives in the field, arrange one-on-one meetings, or faciliate a family meeting on charitable giving.

Benefits

- **Introduces the concept of giving to multiple generations** to make the giving experience more meaningful for the entire family
- **Develops a fund succession plan** that will help create a lasting family legacy and ensure your charitable vision will be realized
- **Instills a sense of giving** in young and/or adult children who might be new to philanthropy
- **Guides future giving** by discussing your philanthropic vision and values with the family

Tailored Solutions

The CFMC recognizes that all families are unique and have different needs. Philanthropic perspectives are as varied and nuanced as the donors that hold them. With this in mind, the CFMC will work with you to find the best solution for your family's situation and goals.

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"We wanted to engage our family in giving and our commitment to helping our communities. The CFMC's guidance and support was outstanding. It is incredibly heartwarming to give together."

—John & Ann Mahoney
Mahoney/Peterson Family Fund
Legacy Society Members

Read their story:
cfmco.org/Mahoney

Here for Good
Community Foundation
for Monterey County

HEALTHY, SAFE, VIBRANT *Communities*

Family Philanthropy Services – Engaging the Next Generation

Develop Your Family Philanthropy. We can help.

1. **Give Us a Call** — Call us at 831.375.9712 or email us to begin the conversation.
2. **We Listen** — Our Philanthropic Services staff meets with you to discuss and understand your family's needs and goals.
3. **Create** — Our team will present you with personalized recommendations on how to involve your family in charitable giving.
4. **Implement** — We can assist your family in implementing your giving.
5. **Review** — The CFMC is available to review and refine your plan as your family and philanthropy evolve over time.

As a member of the National Center for Family Philanthropy, the CFMC can provide resources and tools to enhance your philanthropy.

Take the Next Step

Wherever you are in your philanthropic journey, speak with us. Our Philanthropic Services team can help you shape your family's lifetime or legacy giving.

For more information, call 831.375.9712 or visit **cfmco.org**.



Ann & John Mahoney

"We encourage others to involve their children in philanthropy. It's fun and shows them how meaningful and rewarding it can be."

– John Mahoney

To inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County

Here for Good Community Foundation for Monterey County

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cfmco.org/DonorAdvisedFunds ·

CFNS ACCREDITED FOUNDATION *Confirmed in Compliance with Community Foundations National Standards*



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NOVEMBER 2025

The Community Foundation for Monterey County is a 501(c)(3) nonprofit organization. Federal Tax Identification #94-1615897.