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ANNUAL REPORT 2025

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Dear friends,

I am thrilled to share an update on all God is doing on the continent of Europe! We're praising Him as we continue to see signs of a spiritual awakening, the likes of which we have not seen in our lifetime!

There's a new hunger for Bibles and record numbers of baptisms from nations known for their spiritually hardened soil. We've heard countless stories of the next generation of Europeans searching for truth. And we continue to see millions of immigrants arrive in Europe each year, more spiritually open than ever as they seek healing and hope.

And as I write this, I'm overwhelmed with gratitude for each of you. We feel as if Greater Europe Mission has been preparing for this moment since its founding more than 75 years ago. Now, as more and more Europeans hear and respond to God's good news, the need for effective, reproducible discipleship is at an all-time high. Your prayers and support have allowed us to fuel the growth needed to send and make even more disciples.

In 2025, we moved four new Canadian households through our onboarding process, who will be serving in three different European nations. They are preparing to launch this year and next.

In addition to sending missionaries from North America, GEM is equipping European disciple-makers to serve in their communities and beyond. **In fact, more than 20% of GEM's 700+ workers are now European.**

In late 2023, we launched the New Nations Initiative to expand GEM's reach across Europe. We sensed the Lord calling us to push into nine new nations in the coming years. **By the end of 2025, we had already launched in six of those nine nations:** Albania, Croatia, Malta, Poland, Serbia, and Russian-speaking diaspora.

Thank you for sharing GEM's passion to see Europe transformed by Jesus! Your prayers and partnership are vital to our work of multiplying disciples and growing Christ's Church. **We are so grateful for you.**

Your partner in the gospel,



Rev. Charlie Lyons
Executive Director
Greater Europe Mission Canada



A YEAR IN *NUMBERS*

9,962

**GOSPEL
CONVERSATIONS**

2,581

**OUTREACH
EVENTS**

1,168

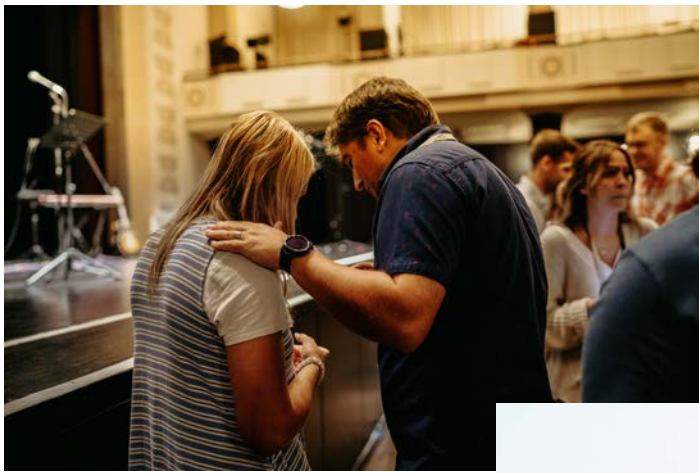
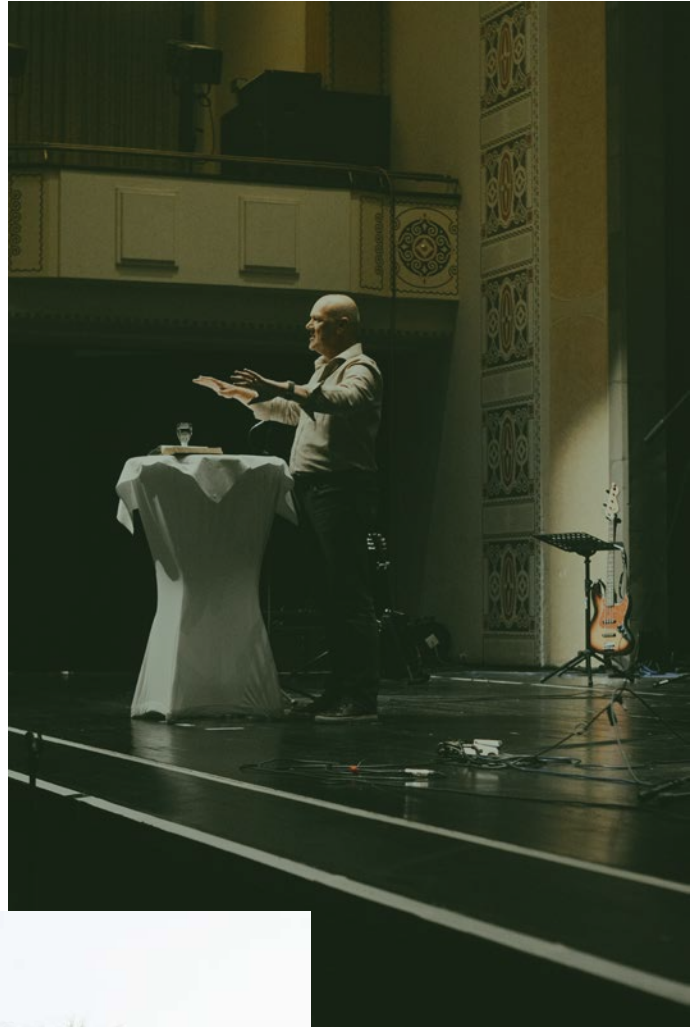
**NEW
BELIEVERS**

8,616

**DISCIPLING
RELATIONSHIPS**

700+

**WORKERS
WORLDWIDE**





RESTAURANT



REISS



WILDWOOD

Let

DIXAM

Barbours

AZENDI

200

OrthoScout

Poundland

MISS DIVA



FINANCIAL *REPORT*

Income

Contributions and support	\$2,057,780
Investment and interest income	\$64,567
Other income	\$37,500
<i>Total income</i>	\$2,159,847

Expenses

Program services	\$722,871
Management and general	\$1,583,120
<i>Total expenses</i>	\$2,305,991

WHEN *ORDINARY* PEOPLE CHANGE THE *WORLD*

GEM and Ministry Partners Launch the ALL Initiative After Successful Pilot Year

“Now when they saw the boldness of Peter and John, and perceived that they were uneducated, common men, they were astonished. And they recognized that they had been with Jesus.” Acts 4:13 (ESV)

Picture this: Two fishermen stand before the most powerful religious leaders of their day. No seminary degrees, no polished presentations. Just calloused hands and hearts transformed by walking with Jesus. The authorities couldn't deny what they saw: these ordinary men carried something extraordinary.

Fast-forward 2,000 years to the modern streets of Europe,

where a movement is quietly stirring. Across this continent, from the bustling markets of Athens and the busy streets of Frankfurt to the quiet villages of rural Sweden, ordinary believers are discovering the same transformative courage that marked Peter and John. They're not waiting for someone else to make disciples: they're stepping into the calling Jesus gave every single one of us.

This is the heartbeat of the **ALL Initiative: seeing Europe transformed by all believers making disciples in their everyday lives.** Working in partnership with like-minded organizations across Europe, GEM piloted the Initiative in 2025, laying the groundwork for a full launch in 2026.





FOUNDED ON THE GREAT COMMISSION

The words of Jesus in Matthew 28:18–20 ring as clear today as they did on that Galilean mountainside:

“All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.”

The ALL Initiative is built on the foundation of practical, everyday discipleship tailored to the European context. It’s designed to **inspire**, **connect**, and **equip** a new community of disciple-makers across Europe—in and through the local Church.

Inspire: Awakening Hidden Potential

Across Europe, believers are discovering the key to making disciples is their own willing hearts. The Initiative builds on this truth with stories of transformation—inspiring ordinary believers to action around the calling all have received.

Connect: Building Bridges Across Borders

The ALL Initiative connects believers and churches across national, denominational, and cultural boundaries—united by the gospel and passionate to see Europe transformed by Jesus.

Equip: Practical Tools for Real Life

The ALL Initiative helps equip ordinary believers and churches to be effective in making disciples that make disciples. Working with partners like Community Bible Study, Fusion, Revive Europe, and the International Mission Board, the Initiative offers resources for every stage of spiritual growth.

GATHERED AND SENT

Following a successful trial run in March 2025, GEM and its ministry partners hosted the ALL Event in Athens this March. Throughout the four-day event, 320+ attendees from 26 European nations received practical discipleship training and opportunities to gather, pray, worship, and build meaningful relationships. In the year between the two events, participants engaged in local meetups and online conversations through WhatsApp. Looking ahead, the Initiative is exploring one-day pop-up events in 2027, as well as continuing online connections and in-person meetups across Europe.

JOIN US IN PRAYER

Never underestimate what happens when believers commit to consistent, specific prayer for our European brothers and sisters. Here are some specific points to pray for Europe and the ALL Initiative:

- Revival in European churches: That God would ignite passion for discipleship in congregations.
- Boldness for believers: Like Peter and John, that European Christians would find courage to live out their faith in secular and sometimes hostile workplaces and communities.
- The participants who attended the ALL Event in Athens (March 5–8, 2026), as well as the online and in-person collaboration.
- Leadership development: That God would raise up passionate European leaders who will carry this vision into their local churches and communities.
- Financial provision: That resources would flow freely to support training, events, and ongoing discipleship.



About the author:

Gene Whitehead serves on the Communications team with Greater Europe Mission US. He and his wife, Inga, joined Greater Europe Mission in 2007 and have served in Eastern Europe, the U.K., and Northern Sweden.

[Read Derrick's story](#) →



A FIELD TRIP, A FRIENDSHIP, AND THE POWER OF A *FAITHFUL WITNESS*

In 2011, GEM worker James was leading a mission team in Spain when he met Derrick, a German student on a class field trip. Having been bullied in school, the 14-year-old had found his identity among crowds that ultimately weren't healthy for him. James and Derrick formed an immediate connection and committed to staying in touch via Facebook.

Four years later, James and his family moved to Berlin and reconnected with Derrick, who had since graduated from high school. He visited James' home often and was deeply impacted each time by their Christ-centered family life—something entirely new to him.

After high school, Derrick began pursuing basketball in hopes of building a new identity and a brighter future. As his skills improved, he received an offer to try out for a pro team in Switzerland but was injured on the first day of tryouts. Then, as Europe locked down at the start of the COVID-19 pandemic, his hopes of pursuing a professional basketball career were crushed.

Unemployed and reeling from a recent breakup, Derrick felt as if he were suffocating in guilt and shame. In December 2020, he reached his darkest moment and called James for help. From that conversation, Derrick made a New Year's resolution to live for God. By the next morning, God had already answered him—Derrick felt profound peace.

From that moment on, his life began to turn around. Unexpectedly, he was offered a well-paying job at a COVID vaccination center. He thanked God for providing secure work and an opportunity to interact with others during the strict lockdown.

As Derrick grew in his faith, he often reached out to James for guidance and resources. When the pandemic ended, Derrick found a church in Cologne, began attending regularly, and was baptized. Eventually, a Christian friend helped him secure a job as a promotions manager at a prestigious gym franchise.

Today, Derrick leads Bible studies for clients and co-workers at several gym locations. People seek him out to talk about faith, enabling him to have multiple gospel conversations daily. Every night, he prays for the people God puts in his path, as well as for his loved ones and those he hurt before finding Jesus.

In March 2025, Derrick attended the ALL Initiative's pilot event in Athens—at James' invitation. While sharing his story with fellow attendees, Derrick revealed something he had only recently discovered about his faith journey. After meeting Derrick in 2011, James and his family began praying fervently for his salvation. They soon mobilized their prayer partners to do the same. That desperate phone call from Derrick to James in December 2020 came nearly a decade later.

It took time, but the persistent prayers and faithful witness of James, his family, and their supporting community bore the fruit of a life transformed by Jesus. Derrick was disciplined patiently, and now he is discipling others through his everyday life.

**The names in this story have been changed to protect privacy.*

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