

Did you know that **GAPPP was founded in 1962**, as the Advertising Specialty Association of Atlanta?

There have been quite a few changes since then:

### THEN

- Specialty Advertising Association of Atlanta / Specialty Advertising Association of Georgia (**SAAGA**)
- Memberships were available to **Company Principals only**
- Individual Memberships
- Dues fee structure was the same, no matter the size of the company, *"one size fits all"*
- Hotel Ballroom Tabletop Shows
- **Distributor Only** Attendees at Tabletop Shows

### NOW

- Georgia Association of Promotional Products Professionals (**GAPPP**)
- Membership **includes all Company associates, sales and support staff**
- Company-wide memberships
- Company Dues for Distributors is based on their number of Associates
- Convention Center Booth / Pipe and Drape Trade Shows
- **Distributor Members host their End Buyer Clients** at Trade Shows

As a member of GAPPP, you know that there are so many benefits available to you: Coupon Book savings, CEU-accredited learning opportunities, Social and Networking functions, SAGE and FedEx discounts, and more.

**GAPPP has held the Distributor, Supplier, and Multi Line Membership dues at the same rates since 2012**, when the structure of Distributor size-based rates was introduced (a common practice of Chambers of Commerce and CVB's).

At the end of 2021, Distributor Company Annual Membership dues for 2022 will be increasing for the first time in 10 years:

- ♦ Distributor Companies with 1 – 2 Associates will be raised to \$100
- ♦ Distributor Companies with 3 – 5 Associates will be raised to \$200
- ♦ Distributor Companies with 6 + Associates will be raised to \$300

Of course, GAPPP will be continuing in our efforts to bring more value to your company's investment, in addition to what you currently enjoy.

Thank you for being a valued member of the



Community!