

NOW you know Joe!

What was the first promo item you remember receiving?

First promo product I remember getting when I understood what the industry was, was a pair of socks! I was working my first PPAI show and being given 4-5 pairs from the booth next to us as they packed up! I think I still have them.

If you weren't in the wild and wacky world of promo, what would you be doing?

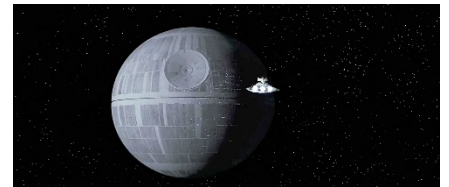
Realistically I'd be in the signage industry or probably stuck back in the UK selling cars.



What was your favorite cartoon / kids program growing up?

Tom and Jerry for sure! Favorite cartoon ever!

What is your favorite movie line? *That's No Moon, it's a space station*



Name one thing on your bucket list:

I would one day like to spend some time in Japan touring



My Dream Car is *a 1967 jaguar E type*

Name something that WAS on your bucket list, that you've checked off:

I've been blessed with travel in my life and experiencing Thailand was incredible.



What is your ideal vacation?

Hawaii, beach, tropical cocktails

My most favorite food in the world is:

Indian tikka masala

All-time FAVORITE band is *"YE" formerly known as Kanye West*